



CITY OF ATLANTA
Department of Public Works
Joe Basista
Commissioner

Department of Public Works Welcomes New Senior Public Relations Manager



Valerie Bell-Smith
Senior Public Relations Manager

June 2008

The Department of Public Works is pleased to announce that Valerie Bell-Smith has been named Senior Public Relations Manager for the Department of Public Works. Valerie accepts this role after having served as Senior Public Relations Manager for the City's \$150M Quality of Life Bond Program as well as Legislative & Policy Services Administrator for the Office of Transportation.

Valerie has served the City of Atlanta in a variety of public policy, planning, and community involvement roles since 1992. Prior to joining the Department of Public Works, she managed and provided oversight for the City's Neighborhood Planning Unit Program, and the Urban Enterprise Zone program in the Department of Planning & Community Development. She earned her BS degree in Public Policy from Georgia State University and is currently pursuing an MBA in Marketing & Communications, also at Georgia State University.

She is responsible for overseeing public communications and outreach for the department. Her duties include development of internal and external communications plans; organization of public events and meetings in support of major infrastructure projects; preparation of presentations, public service announcements, flyers and various marketing related activities.

For more information on this and other Department of Public Works matters, please contact us at (404) 330-6240 or visit us online at:

<http://www.atlantaga.gov/Government/PublicWorks.aspx>