

As part of Mayor Franklin's Sustainable Atlanta Initiative, an Emory MBA team was tasked with identifying creative financing solutions to fund building efficiency capital expenditures. An advisory board of municipal and industry leaders was assembled to verify the findings and offer guidance related to the application of any recommendations. The recommendations that followed the analysis were as follows:

1. Provide the operating capacity to monetize savings to allow the recovery of the initial capital investment along with an appropriate return.

2. Create a revolving "Green Fund" to provide the capital to finance building efficiency projects and recover the investment through the utility savings.

The project was completed by Dan Cooper, Bill Hosken, and Sharda Sekeran of the 2-year Full-Time MBA Program. The work was overseen by Dr. Michael Sacks, Associate Professor in the Practice of Organization and Management.

Mr. Hosken is now working full-time in the City's Office of Sustainability towards the implementation of this endeavor.