

ATLANTA WORKFORCE DEVELOPMENT AGENCY (AWDA)

2011-2012

Advancing With Skills, Learning For Life

"Our goal is to increase employment and training opportunities for Atlanta's citizens, as well as enhance their productivity and competitiveness in the workplace." – Deborah Lum, Executive Director, AWDA



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AWDA

Vision

The Atlanta Workforce Development Agency is committed to provide Atlanta residents with quality One-Stop services for employment services.

Mission

Our mission is to serve our clients, both <u>prospective employees</u> and <u>employers</u> with an ever growing range of employment services.

History

Created through the Workforce Investment Act of 1998, the Atlanta Workforce Development Agency (AWDA) has assisted thousands of Atlanta residents in securing gainful employment and self-sufficiency.

A bureau of the City of Atlanta Executive Offices of the Mayor, the Atlanta Workforce Development Agency exists to contribute to the economic security of Atlanta's workers, businesses and communities through a comprehensive statewide system of employment services, education and regulation of health, safety and employment laws. We provide human capital solutions through creative funding strategies and partnerships that keep Atlanta globally and economically strong.

We also help Atlanta businesses expand and thrive through a competitive workforce. Our public and private sector community partners are focused, driven, and dedicated to providing innovative employment and training strategies.



MAYOR



CITY OF ATLANTA

55 TRINITY AVE, S.W. ATLANTA, GEORGIA 30335-0300 TEL (404) 330-6100

Greetings:

I am proud to present the Atlanta Workforce Development Agency (AWDA) 2011 -2012 Annual Report.

Over the last two years, my Administration has improved job and workforce training opportunities for residents. With a renewed focus on jobs, economic development and wage growth, Atlanta has emerged from the worst economic recession stronger than ever.

Through the leadership of the Atlanta Workforce Development Agency (AWDA), the City of Atlanta has partnered with the business community and nonprofit organizations to provide residents with wrap-around services and resources that help them remain competitive in the workforce and retained on the job.

The Atlanta Workforce Development Agency (AWDA) is a one-stop career center to help citizens access the tools needed to start and manage their careers. Through the One-Stop Center, more than 98,000 adults, dislocated workers and youth customers were provided employment and training activities from July 2011 through September 2012.

I encourage residents, business leaders and important stakeholders to read the AWDA 2011 - 2012 Annual Report to view all that we have planned for putting our residents back to work.

Kasim Reed

Sincerely,



As our city recovers from difficult economic times, it is with great pride that we share the results oriented work that the Atlanta Workforce Development Agency has produced through our 2011-2012 Annual Report.

As the Chair of the Board, for Atlanta Workforce Development Agency, I know first-hand the progress we've made through our Employment & Training programs, One Stop Services and our incredible Youth Programs.

The Workforce Investment Act (WIA) gives local workforce boards, broad authority and responsibility for designing local workforce systems and delivering services in a manner designed to best achieve the goals of WIA, based on the area's particular needs.

At AWDA, we have made it our goal to increase the employment, retention, and earnings of participants, and increase occupational skills attainment by our participants. As a result, we improve the quality of the workforce and their lives by reducing welfare dependency and enhancing productivity and competitiveness in Atlanta.

The Atlanta Workforce Development Agency is committed to providing Atlanta residents quality One-Stop services for employment services. Our mission is to serve our clients, both <u>prospective</u> employees and employers, with an ever growing range of services.

Our progress is encouraging, but our work is far from over. We must reach more Atlanta residents and businesses. With your support, we can continue to do so.

Sincerely,

M. Alexis Scott, BOD, Chair

M. alexis Scatto



CITY OF ATLANTA WORKFORCE DEVELOPMENT AGENCY 818 Pollard Boulevard, SW ◆ Atlanta, GA 30315 (404) 546-3000

KASIM REED MAYOR "Providing Services To Build A Quality Workforce!"



Ms. Deborah Lum, Executive Director

June 24, 2013

Dear AWDA Supporters,

On behalf of the **Atlanta Workforce Development Agency (AWDA)** Board of Directors and staff, it is with great pleasure that I present to you, our 2011-2012 Annual Report. This report is indicative of the Workforce Investment Act (WIA) program results the AWDA has been able to accomplish despite the challenging economic times. The mission of the Agency is to establish a skilled and qualified workforce for Atlanta's businesses and industries while providing self-sufficient careers.

AWDA continues to lead the way in workforce development through our One Stop Services, Employment & Training programs, the Mayor's Youth program and by building strong partnerships in our communities. Our success during this economic downturn is a testament of the hard work of our dedicated staff, flexibility and support of our Board, consistency of our employer base and the ability to implement and leverage WIA services such as, On-the-Job Training (OJT), customized training, paid and un-paid work-experience. These service strategies proved successful and many City of Atlanta residents were able to secure employment in a time when job opportunities were few.

There are many signs that our economy is rebounding and progressive economic collaborations are shaping. The AWDA will continue to forge WIA partnerships locally; regionally and nationally to ensure all efforts of economic development, education and employment services align to produce a competitive workforce for the City of Atlanta, the state of Georgia, the nation and around the world.

Sincerely,

Deborah Lum, Executive Director,

AWDA

AWDA Overview

AWDA offers a myriad of programs and services designed to introduce job readiness and employability skills with focus on increasing awareness of the types of attitudes, skills and behaviors needed for success in the workforce. Clients gain access to as well as participate in programs and training necessary to secure employment with a career path for self-sufficiency.

Under Workforce Investment Agency (WIA) mandates, the State is subdivided into workforce development areas based on a set of parameters relating to poverty, unemployment, the employed and the labor market demand. Each local area must have a Board of Directors and have a physical location or a One-Stop Center, where workforce development services are universally accessible. Additionally, each local area must partner with state, community colleges, public schools, community and faith based organizations in the delivery of workforce development services. The local Board designated AWDA to be its One-Stop Center operator, and AWDA is responsible for the management of the day-to-day workforce development activities.

- For <u>job seekers</u>, we offer career counseling, job placement assistance, employment readiness assessments, job search assistance and training as well as labor market information.
- For employers, we offer applicant screening, employee recruitment, labor market and tax credit information.

AWDA has provided measurable successes for individuals with minimum and advanced levels of education, as well as those who have never worked or have secured employment but were unable to keep it and those who have worked for years but find themselves searching for work. AWDA partners with federal, state and local governments, public and private colleges, schools, as well as other nonprofits and faith based organizations in the delivery of its innovative programs and services.

Employment Services

The Atlanta Workforce offers a variety of employment related services and training opportunities for adults and youth. AWDA offers services to our clients based on various factors.

<u>Adults</u> 21 years of age or older are eligible to receive services from our adult employment unit. After completing our online application and attending orientation, you become eligible to meet with a career advisor, use our computer labs, attend our job fairs held every Tuesday from 8:00AM-11:00AM, and have access to many other services.

<u>Youth</u>, 21 years of age and younger have an opportunity to participate in one of two programs based on eligibility requirements. Our in-school program is available for youth who are currently enrolled in high school and need career guidance and work experience. Our out-of-school program is available for youth who may not have completed high school or graduated from high school and need assistance with training and employment.

AWDA is Committed to:

Increasing the capacity of local leaders, organizations, and schools to create, recruit, and retain businesses and industries.

Enabling communities to identify key stakeholders and to work cooperatively to devise a plan to ascertain community assets to solve workforce-related problems and to strengthen community capacity.

Strengthening the capacity of individuals to (a) secure employment, (b) re-enter the workforce, and (c) remain employed. Supporting the efforts of schools and businesses as they work together to provide career exploration opportunities for young people preparing to enter the workforce.

The number one priority of AWDA is to establish a qualified workforce for Atlanta's businesses and industries. Job training services are provided to youth and adults for entry into the labor force. These services and academic opportunities are designed to provide the skills necessary to obtain employment in occupations with long-term growth potential. Services include: basic skills training, on-the-job training, work experience, re-training and readjustment services, occupational skills training and job placement near the completion of training.



Adult Services (Employment & Training)

AWDA links job placement and skill development into a system of lifelong learning and opportunities for job seekers. AWDA helps its clients take control of their economic futures and the security of their families.

"We are a one stop center, not an employment agency. We are more of an employment <u>assistance</u> agency, where we provide you with the tools, skills and resources needed to get a job".

Sean Culmer,Manager, Employment& Training, AWDA

OUR ADULT PROGRAMS

The Atlanta Workforce Development Agency provides Atlantans with opportunities to develop and enhance their employment potential. Through training, education, job readiness programs and access to immediate employment opportunities, AWDA's dedicated staff and volunteers work to develop a workforce that is prepared to respond to Atlanta's diverse labor demands. With adult programs that provide hands-on assistance and connect job seekers and employers, AWDA serves both Atlanta's residents and its businesses.

Employment & Training
Ambassador Training
Career Counseling
Catalyst / Atlanta Housing Authority
Computer Training Classes
First Source Jobs Program
Individual Training Accounts
ISI (Instructional Systems Inc.)
Job Fairs
Job Readiness Program
On-The Job Training – (OTJ)
Rapid Response
Adult Work Experience
Re – Entry Program
Veterans Program

AMBASSADOR TRAINING

Atlanta is an international city with thousands of visitors driving and flying in daily for work, family or pleasure. The hospitality industry is one of the largest in Metro Atlanta bringing in millions of dollars in revenue each month that in turn provides jobs and livelihood for many of its citizens. Very often, the first person that a visitor or tourist meets upon arrival is their Taxicab driver. As the saying goes, "you only get one chance to make a first impression"! This lasting impression and the customer service that drivers provide literally make them Ambassadors for the City of Atlanta. The AWDA has designed and teaches the Ambassador Training Program for the Atlanta Vehicle for Hire Industry and all taxi drivers in Atlanta are required to participate in its two part curriculum. New Drivers are required to successfully complete a three day Ambassador training class to be certified to drive a cab in Atlanta. Annually all drivers are required to take a one day "refresher" class to be re-certified to drive. The curriculum teaches code rules and regulations, the Americans with Disabilities Act, defensive driving and personal safety, maps and street guides in addition to customer service, cultural diversity and etiquette, personal appearance, and cab hygiene and maintenance.

CAREER COUNSELING

The AWDA has a great team of career advisors on the Adult and Dislocated Workers staff. Customers can meet with career advisors to receive career counseling, job placement assistance, employment readiness assessments and referrals to other AWDA departments. Through federal funding from the Workforce Investment Act, career advisors can assist City of Atlanta residents and dislocated workers with training programs to make them more employable in today's competitive work environment.

CATALYST

In 2004, the Atlanta Housing Authority (AHA) enacted policy requiring residents of its assisted housing facilities to be continually employed. In addition to its mission to create and sustain living environments conducive to the well-being of its residents, AHA committed to providing opportunities to promote the self sufficiency of families living in public housing in Atlanta.

Today, residents of Atlanta's public housing who are between 18 and 61 and are not disabled or caring for those who are, must engage in at least 30 hours of employment readiness, educational and/or job training activities that lead to full-time employment in order to retain their housing benefits.

To increase families' compliance with the mandate, AHA partnered with AWDA to provide work transition resources through Catalyst, an initiative that provides GED preparation, job readiness, skills training, computer literacy, resume writing and access to employment opportunities. Together, AHA and AWDA deliver vital workforce development services to Atlanta's public housing residents.

Some of our success stories...

Joyce Ellis, was a part of the **Catalyst Program**. She is now a fulltime employee with AWDA in the VITA Program, serving the community with free tax preparation.



Celena Beasley, completed the Catalyst program and now works at Atlanta City Hall as an Administrative Assistant for Code Compliance



Karen Caldwell, who has a background in culinary arts. completed also the Catalyst program and landed a job with Gourmet Services. the company contracted with AWDA's cafeteria, where she once worked. She is now located at Atlanta City Hall.

"This program is about getting the job and keeping the job." – Thomasene Blount Roberts, Manager, Catalyst Program, AWDA

COMPUTER TRAINING

The Atlanta Workforce Development Agency provides its customers with basic computer training, classes in Microsoft Office and Internet access for job search and career development.

FIRST SOURCE JOBS PROGRAM

The result of an Atlanta City Council ordinance, the purpose of First Source is to provide jobs for Atlanta citizens with all eligible City of Atlanta projects. The goal of each employment agreement with the City requires that fifty percent of the entry level jobs created by eligible projects shall be hired from the First Source register. AWDA maintains the First Source register of the City of Atlanta residents who are seeking employment and training. To meet the demands of the positions available through First Source, the AWDA has initiated intensive, short term training programs designed to provide qualified candidates for these contractors. Some of the courses available are; DOT Certified Flaggers, OSHA training, and Pipe bursting to name a few.

ISI TRAINING

The ISI (Instructional Systems Inc.) is a virtually linked training program housed within the AWDA computer lab, enabling customers to acquire critical skill sets required for workforce readiness. The program is self-paced which allows customers to complete more than one employment service at a time. The Curriculum offers an Academic series, an Occupational Skills Series and an Employment Skills series. The applications offer a "real-world environment" experience for our customers and through practice and scored tests, they master the key

THE ISI TRAINING CURRICULUM INCLUDES:

- Academic remediation
- Developmental math, reading and writing
- Occupational skills
- Building maintenance
- Childcare
- Customer service
- Office skills and technology
- Healthcare
- Security services
- Personal development tools
- Life skills
- Employability skills

skills and concepts taught. The skill sets range from Customer Service and Office Skills to Healthcare work, Building Maintenance, and Carpentry, Electrical and Plumbing.

JOB FAIRS

The AWDA presents a Job Fair every Tuesday that serves to bring employers and job seekers under one roof for job-seeker assessment, interviews and employment. Employers from both the public and private sectors are provided with a pool of applicants who have been registered, prescreened, often trained by the AWDA staff and are interview ready. In some cases, the job applicants are hired "on the spot". AWDA also will organize and present "specialty" Job Fairs throughout the year for companies such as Delta, Lowes, ABX Air and others, customizing the presentation to meet the needs and profile of each specific business. The AWDA One Stop Center offers technology-equipped training rooms, computer labs and interview rooms in addition to multi-functional.

JOB READINESS

One of the goals of the Atlanta Workforce Development Agency is to prepare its clients to compete at the highest level of job attainment. In order to accomplish this task, AWDA has implemented a job readiness program. Here, AWDA has partnered with AARP in providing job readiness workshops on how to construct a successful resume, how to conduct oneself during the interviewing process, and how to "dress for success" for the interview. This program does not stop at how to implement a successful strategy for obtaining employment, but it goes on to educate participants on how to maintain employment.

"Am I ready for the job?"

The **Job Readiness program** is a wrap around service program preparing you for stability.

ON-THE-JOB-TRAINING (OJT)

AWDA continues to seek and work with companies that want to improve their bottom line with this valuable program. OJT provides our customers with a productive and employable OJT experience that comes with the assurance of full time employment.

RAPID RESPONSE

AWDA Adult Program staff serves on the Georgia Department of Labor (GDOL) Rapid Response team. The team assists displaced workers who have been laid off from plant and business closings. A variety of services are provided by the AWDA team to assist displaced workers return to work as quickly as possible. Among these services are job search assistance, education and training options.

ADULT WORK EXPERIENCE (AWE)

AWDA Work Experience program is a work training program, where an individual who needs assistance in becoming accustomed to basic work requirements is assigned to a worksite with paid training for a specified period of time.

INDIVIDUAL TRAINING ACCOUNTS (ITA)

The Individual Training Accounts program provides training for qualified individuals who have been laid off, underemployed or in need of a career change.

RE-ENTRY PROGRAM

"AWDA really helped me realign myself back into society." – Willie C. Harrison, Jr. As communities and

law enforcement agencies around the nation strategize to reduce recidivism rates and implement programs that are geared towards assisting ex-offenders toward becoming productive citizens, the Atlanta Workforce Development Agency has designed a reentry program which gives those with background issues tools for becoming more employable and viable citizens. This is accomplished by offering a series of workshops where customized programs are mapped out for each individual according to the need of that particular client. In addition, areas of bonding, tax incentives for employers who hire ex-felons, and training mechanisms are also discussed. The goal of AWDA's re-entry program is to assist ex-

offenders in becoming positive contributors within the communities which we all inhabit.

AWDA JOB FAIRS

AWDA Job Fairs provides an opportunity for job seekers to connect with potential employers for interviews, career-related information and immediate, on-the-spot hiring. Employers are invited to attend fairs for direct access to AWDA's prescreened, trained and qualified applicant pool.

"AWDA is the first workforce agency that does re-entry, where the clients don't get discouraged, because of the long process. AWDA works quick with a very smooth transaction."

-Ms. Columbus, Program Director CCME Training

AWDA's One-Stop Center is also equipped to provide industry, occupation, or company-specific job fairs at no cost to the employer. The Center offers technology-equipped training rooms, computer labs, and interview rooms in addition to multi-function accommodations for up to 500 people.

Adult Services Program Partners

United Way
Atlanta Public Schools
Atlanta Housing Authority
GA Department of Human Resources (DHS)
GA Department of Vocational Rehabilitation
CHP International Job Corps
Future Foundation

Success stories from "AWE"

Ray Abram, who was a dislocated worker, is one of AWDA's **Individual Training Accounts' (ITA)** shining stars. "We paid for Ray's training where he obtained a certification in Project Management. He is now the owner of a profitable marketing firm."

- Sean Culmer

"Laronda Stevens took the Six Sigma Green Belt Certification class, and secured a permanent placement at Morehouse College as a Project Manager."

ATLANTA ONE-STOP CENTER

The Atlanta One-Stop Center's mission is to provide quality workforce development services to Atlanta residents and the business community. The Atlanta One-Stop Center connects qualified job seekers to employers, provides comprehensive assessments for residents seeking training or jobs, offers its services and facility as "Your Only Stop" for continued workforce solutions.

Workforce solutions are delivered by a consortium of training providers, One-Stop partners, educational, community and faith based organizations.

AARP
Clothes Closet
Cyber Bus
Earn Benefits
Gate City Day Nursery
GED/Adult Literacy Program
GA DOL
GA Dept. of Vocational Rehab
Resource Library
Volunteer Income Tax Assistance (VITA)

One Stop Center Partnering Agencies

Georgia Department of Labor, South Metro Career Center
Georgia Department of Vocational Rehabilitation
AARP, Senior Community Service Employment Program (SCSEP)
Atlanta Public Schools – Adult Basic and GED Education
CHP International Inc., Job Corps
Gate City Day Nursery Association, Elizabeth Burch Early Learning Center

The Atlanta One-Stop Center offers the following services to job seekers,

employers, and youth customers:

Job Seekers

- Find job leads
- Write their resume
- Access and use the e-mail, fax machines, or telephone services
- Computer Labs
- Practice interviewing skills
- Attend Job Fairs
- Computer-Based Training.
- Health care insurance (inquire with your Career Advisor)
- Complete an AWDA One-Stop Online Application
- Customized Training

Employers

- Find employees
- Post Jobs
- Hold meetings or training seminars
- Host job fairs
- Interview applicants

Youth Customers

- Prepare for the GED
- Attain work experience
- Construction Skills Training
- Learn how to navigate a computer
- Career Workshops
- College Prep Workshops
- TABE Testing
- Learn how to operate office software

"Ms. Lum runs this place and produces miracles."

– Carol Miller,
Policy & Procedures Manager

AWDA



AARP

AARP staff is located on the first floor of the AWDA Headquarters to assist customers over the age of 50 with career guidance and job leads. AWDA has partnered with AARP in providing job readiness workshops on how to construct a successful resume, how to conduct oneself during the interviewing process, and how to "dress for success" for the interview.

CLOTHES CLOSET

Customers can receive business attire clothing necessary for interviews and the weekly AWDA job fair.

CYBER BUS

The AWDA Cyber Bus is outfitted with a mobile-internet satellite system that provides broadband internet access to the Cyber Bus anywhere in the City of Atlanta and beyond. A veritable "cyber café on wheels", the Cyber Bus takes a mobile classroom with twelve computer stations directly into communities to deliver internet access, basic training classes and various services to customers.

GATE CITY DAY NURSERY

This early childhood development center provides childcare services Monday through Friday in an educational, nurturing environment for children ages birth to Pre-K, as well as serving as a Georgia Pre-K classroom.

GED/ADULT LITERACY PROGRAM

Atlanta Public School adult literacy specialists provide adult literacy services, teaching classes three times daily to individuals 16 years of age and older. GED preparation is a comprehensive program that offers three course levels; basic, intermediate, and advanced level guidance and training. Assessments are given on Wednesdays and Thursday at 1:00pm.

GEORGIA DEPARTMENT OF LABOR

Every Tuesday and once a month for AHA /Catalyst Thursday, a GA DOL staff member is available in our resource library to assist and advise customers during their job search.

GEORGIA DEPARTMENT OF VOCATIONAL REHABILITATION

The Vocational Rehabilitation Program (VR) at AWDA provides a wide range of services to help persons with disabilities prepare for, start, and maintain competitive employment.

GOURMET SERVICES

AWDA houses a full service/ teaching cafeteria providing a well-balanced and affordable breakfast and lunch menu Monday through Friday. Gourmet Services provides culinary training services for AWDA customers.

RESOURCE LIBRARY

Customers may register for services, conduct online job searches and perform other job related tasks as well as complete resumes and cover letters, all with the assistance of AWDA staff.

VOLUNTEER INCOME TAX ASSISTANCE (VITA)

Since 2005, the AWDA has managed and presents an on-site, year-round Volunteer Income Tax Assistance (VITA) Center offering free tax return preparation to low to moderate income citizens (\$49,000 and below) for each tax season. The VITA Program is a national initiative of the Internal Revenue Service (IRS) and is presented at the AWDA in partnership with the Mayor's Office of Weed and Seed, SEEDCO and the Atlanta Prosperity Campaign. IRS certified and trained volunteers, sponsored by various organizations help prepare basic tax returns and also help families with special tax credits such as Earned Income Tax Credit, Child Tax Credit, and Credit for the Elderly for which they may qualify. It is open daily, Monday –Friday and the program has received continued positive response.

YOUTH PROGRAMS

About Our Youth Programs

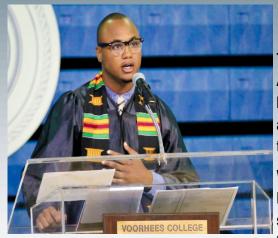
AWDA offers year-round training and summer youth employment opportunities to eligible youths ages 14 to 21 years who live in Atlanta. Services provided to young Atlantans include job readiness training, academic enrichment, counseling, mentoring, actual work experience, GED preparation and basic academic skills training.

Youth Programs

In-School Youth
Path Finders
Summer Work Experience
Mayor's Youth Program
Out of School Youth
New Directions
Youth Build

BUILDING
GREAT FUTURES
FOR OUR YOUTH

HIS SUCCESS IS OUR SUCCESS STORY...



MEET DARRIUS SNOW

By: Carla Morrison

Teen Nick Halo Awards recipient Darrius Snow, 23, started working for Atlanta Workforce Development Agency (AWDA) his junior year of high school through AWDA's Mayor's Youth Program, where he was assigned to Visions Summer Camp, as a Step Team Coach, assisting the employees with teaching youth drill steps.

Working with the youth that summer, in addition to being a part of the Bankhead community's "B TEAM Foundation", may just have been the spark that inspired Snow to develop his own non-profit organization, "TEAM Foundation", where he is a mentor, motivator and role model to

youth.

AWDA interned with Atlanta Municipal Courthouse as a Case Manager. He left Atlanta, on scholarship through the Mayor's Youth Program for Voorhees College in Denmark, South Carolina, where he majored in Business Administration, with a concentration in Finance. During Snow's stint at the Atlanta Municipal Courthouse, "I was so good they wanted me back," stated Snow. For the next two summers, he would come home to a summer job. During Darrius' junior year of College, he decided to take a summer internship as the Communications & Marketing Director of a non-profit organization in Denmark, South Carolina, called "eSmart". It was at "eSmart" where he would hone his skills in marketing and design. "I've always liked marketing and promotions," said Snow; "and graphics and design came easy to me, which made the perfect fit for the job."

As a recent graduate of Voorhees College, Darrius Snow is back with **Atlanta Workforce Development Agency** using his degree in Finance to assist the Agency. "I went to school to learn something I didn't know," said Darrius. "And finance was it." Working in the Finance Department of **AWDA**, assigned to the **Mayor's Youth Program "Bank of America"** interns, falls right in line with Darrius' mission, as he prepares for graduate school at Alabama A& M University, in the Fall. Darrius plans to obtain an MBA in Marketing and Management.

"We are so proud of Darrius," stated Deborah Lum, Executive Director of **AWDA**. "It's always a great feeling when our youth come back and share their accomplishments, talents and skills with us in such a significant way."

Sharing is one of Snow's biggest attributes, as this **Teen Nick Halo Awards** recipient plans to share his life story through his book "**Broken Cycle**" that will debut this Fall. This book and its story will position Darrius to be the voice of today and tomorrow's youth, with a message of social responsibility and hope.

YOUTH PROGRAMS

IN-SCHOOL YOUTH

PATHFINDERS

This year-round job readiness program is a collaboration between the AWDA In-School Youth Program and the Atlanta Public School's K-12 College and Career Readiness Department . This partnership - a stated goal of the ISY Program, has worked together to design a comprehensive program that promotes post-secondary education and teaches a job readiness program for eligible juniors and seniors of APS. Presented through a series of workshops presented at the AWDA and job skill related assignments that are integrated into their school curriculum, the Pathfinders program culminates in the summer with students receiving elevated positions with the AWDA Summer Work Experience (SWE).

SUMMER WORK EXPERIENCE

The Summer Work Experience (SWE) program offers eligible high school juniors and seniors paid work experience for two months in local businesses and non-profit organizations through-out the city. Many positions are provided by the City of Atlanta Parks and Recreation Department and various departments at City Hall. Much like a college internship, AWDA Youth staff members assign students to positions that match their career or college education plans. In addition, several career specific instructional programs are available such as the Atlanta Technical College Healthcare Summer Program, Police and Fire Cadet training programs, and ARTSCool, a creatively charged artsbased employment program. The High School/High Tech Work Experience program provides summer employment for Atlanta Public High School rising seniors with disabilities through funding from the Georgia Department of Labor and the State Workforce Investment Boards.

MAYOR'S YOUTH PROGRAM

The Mayor's Youth Program (MYP) was developed in collaboration with the AWDA Youth Program to provide Atlanta Public School seniors and children of City of Atlanta employees with the resources to develop and implement a concrete plan for post-secondary life. This may include post-secondary education at two or four year college or universities, technical schools, meaningful employment or the military. Funded through private sector donations, participating students receive financial assistance for unmet needs for tuition, fees, room and board or books. Through-out their senior year, students are provided with application fee waivers, SAT and ACT preparation, time management and personal finance workshops designed and presented by Society for Human Resource Management of Atlanta (SHRM).

OUT OF SCHOOL YOUTH

NEW DIRECTIONS

This program, designed for eligible youth ages 16-21 that are out of school is aptly subtitled – "Where second chances lead to success!" By participating in this innovative program, youth have the opportunity to transform their lives through education, skills training, post-secondary education exploration and career development. As the youth progress through New Direction's four program stages, they are assisted with basic skills development to achieve literacy and numeracy gains. In addition, students are provided with training opportunities for occupational skills certificates or other credential attainments including high school diplomas or GED. Following the foundation of these first two program stages, the youth are provided with post-secondary education exploration and readiness programs and are eventually prepared to move into post-secondary education placement and/or meaningful employment.

YOUTHBUILD

The YouthBuild program serves youth ages 16-24 and is an opportunity for youth to earn a GED while learning job skills and developing the capacity for leadership and community service. Program participants receive on-the-job training in construction as they assist in building and renovating homes in Atlanta. Once construction is completed, homes are available for purchase.



Financial Statement 2011-2012

Atlanta Workforce Development Agency Programs Summary As of June 30, 2012

FUNDS	BUDGET	EXPENDITURES As of 06/30/2012	BALANCE EXPIRING Balance 06/30/2013	BALANCE EXPIRING 06/30/2014
Workforce Investment Act (WIA)				
Adult	\$ 3,842,667	\$ 3,609,736	\$ 232,931 \$ 232,931	\$ -
Dislocated Worker	\$ 2,069,830	\$ 1,628,262	\$ 441,568 \$ 441,568	\$ -
Youth	\$ 6,312,488	<u>\$ 3,004,216</u>	<u>\$ 3,308,272</u> <u>\$ 1,312,997</u>	\$ 1,995,275
WIA Total	\$ 12,224,985	\$ 8,242,214	\$ 3,982,771 \$ 1,987,496	\$ 1,995,275
MISCELLANEOUS PROGRAMS				
Atlanta Housing Authority – Catalyst	\$ 290,500	\$ 290,500	\$ - \$ -	\$ -
Atlanta Station TAD	\$ 657,556	-	\$ 657,556 \$ -	\$ -
Atlanta Technical College	\$ 30,000	\$ 23,291	\$ 6,709 \$ -	\$ -
Building Fund	\$ 61,476	\$ 11,501	\$ 49,975 \$ -	\$ -
Center of Hope	\$ 12,500	\$ -	\$ 12,500 \$ -	\$ -
Mayor's Youth Program	\$ 420,164	\$ 138,619	\$ 281,545 \$ -	\$ -
New Beginnings – United Way	\$ 18,247	\$ 18,247	\$ - \$ -	\$ -
Taxi Training	\$ 174,494	\$ 48,578	\$ 125,916 \$ -	\$ -
VITA/Earned Benefits	\$ 34,000	\$ 15,158	\$ 18,842 \$ -	\$ -
Weed & Seed Re-Entry	\$ 91,812	\$ 30,216	\$ 61,596 \$ -	\$ -
YouthBuild USA	\$ 392,913	\$ 200,886	\$ 192,027 \$ -	\$ -
MISCELLANEOUS PROGRAMS TOTAL	<u>\$ 2,183,662</u>	<u>\$ 776,996</u>	<u>\$ 1,406,666</u> <u>\$ -</u>	<u>\$</u>
TOTAL	\$ 14,408,647	\$ 9,019,210	\$ 5,389,437 \$ -	\$ -

July 2011 – June, 2012 Number of people served:

Total 78,993

AWDA Board of Directors

The Atlanta Workforce Development Agency's Board of Directors provides the leadership and strategic direction that enables AWDA to deliver workforce development strategies and solutions to serve the best interests of the residents and businesses of Atlanta. Comprised of diverse and committed stakeholders, the volunteer Board meets monthly and convenes committee meetings as necessary.

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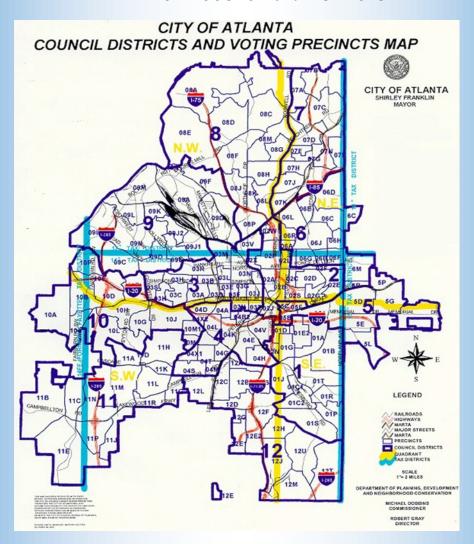
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