

Shareable Dockless Mobility Devices

February — May 2019



Department of
CITY PLANNING



Permits

Company	Permitted Scooters	Permitted E-Bikes	Launched as of 6/26?	Fees Collected
Bird	2,000		Y	\$91,100
Boaz	200		N	\$12,100
Bolt	1,000		Y	\$37,100
Gotcha	250	250	Y	\$12,100
Jump	1,200	800	Y	\$87,100
Lime	2,000		Y	\$91,100
Lyft	2,000		Y	\$87,100
Spin	2,000		N	\$87,100
Wheels	1,000		Y	\$37,100
Total		<u>12,700</u>	<u>7 Launched</u>	<u>\$541,900</u>

Source: Permit Applications, Office of Mobility Planning, As of June 26, 2019.



Micro-Mobility Statistics

Month	# Trips	Max Devices Deployed in 1 Day	# Miles	Average Miles per Trip	Average Minutes per Trip	Average Trips per Device	Average \$ Cost per Trip
February	317,000	6,308	289,000	0.9	13.4	2.2	\$3.08
March	363,000	5,024	374,000	1.0	14.9	2.7	\$3.28
April	504,000	5,824	521,000	1.0	14.1	3.2	\$2.90
May	528,000	5,729	598,000	1.1	15	3.4	\$3.43

Source: Monthly Operator Reports, Office of Mobility Planning, As of June 26, 2019.



Parking Complaints and Impounding

Month	Direct Reports to Companies (via App, email, social media)	Impounds from DPW Street Scans	Reports to 311 System
February	386	1,306	
March	249	580	58
April	369	455	36
May	335	890	66
<u>Total</u>	<u>1,339</u>	<u>3,231</u>	<u>160</u>

Source: Monthly Operator Reports, Office of Mobility Planning; DPW Impound Documentation; 311 Data, As of June 26, 2019.



Safety

Companies report monthly updates of documented safety concerns, as well as any crashes or injuries reported by users or other community members.

Month	Number of Trips	Crashes	Injuries
February	317,000	40	16
March	363,000	48	18
April	504,000	63	26
May	528,000	62	26
Total	<u>1,712,000</u>	<u>213</u>	<u>86</u>

Source: Office of Mobility Planning, Monthly Operator Reports, As of June 26, 2019.



Sidewalk Decals coming July 2019



Parking Corrals will be installed in highly-trafficked areas of the City to provide examples of legal parking areas and encourage better parking behavior.



Riding on the sidewalk is NEVER allowed. These signs will remind all users and non-users of this critical rule.



#ScootSmart Campaign

Follow the Department of City Planning's social media this summer to see information on scooters and e-bikes and tips for how to park and ride safely.

Check out our [kick off video](#) to get started!



LEAVE 5 FEET. KEEP IT NEAT.

Your Guide to Parking Scooters and Bikes in Atlanta

- ✓ DO park on sidewalks with over 5 feet of space.
- ✓ DO park upright and off to the side.
- ✗ DO NOT park on narrow sidewalks without 5 feet of space.
- ✗ DO NOT leave scooters or bikes tipped over or in the walkway.

#SCOOTSMART Department of CITY PLANNING

DO
Ride in bike lanes or on the street

#Scootsmart
Department of CITY PLANNING

RIDE SAFE, ATLANTA

When riding scooters or bikes, make sure to follow the rules:

- ✓ Obey all traffic laws
- ✓ One rider at a time
- ✓ Ride in the bike lane or the street
- ✓ Be sure to wear a helmet
- ✗ Do NOT ride on the sidewalk

#SCOOTSMART Department of CITY PLANNING

DON'T
Leave scooters tipped over

#Scootsmart
Department of CITY PLANNING



FAQs

- Can I ride on the sidewalk?
No. Riding on the sidewalk is not allowed. Do ride in bike lanes or on the street.
- Where should I park?
Leave 5 Feet & Keep it Neat! Be sure to leave 5 feet clear for people to walk freely. Park next to the curb and leave your scooter or bike upright.
- I found a device that is parked illegally or broken. Who should I call?
Notify the company if a device needs to be fixed or moved. You can also contact 311 if the device presents an immediate safety concern.
- What if I get injured either while I ride or by another rider?
Contact 911. Injuries may need to be treated by emergency services. The Atlanta Police Department will also document the location and circumstances of any crashes or injuries, which helps us improve safety.
- Is a helmet required to ride?
We strongly encourage you to use a helmet while riding a scooter or bike, but it is not required by law for adults over the age of 16.
- Is there an age requirement for riding?
The City of Atlanta does not have an age requirement. However, each company sets their own age policy. Check with each company to verify their requirements.



FAQs

- Can my child or friend ride with me on the same device?

No. Only one rider per scooter or bike is allowed.

- Can I use my cell phone while I ride?

No. Using a cell phone while operating these devices leads to distraction and can create a dangerous situation. Wait until you park before using your cell phone for any reason.

- How is the City enforcing these laws?

- The Department of City Planning will issue Permits and enforce the conditions of the Permit for each company operating.
- The Department of Public Works will enforce appropriate parking of all devices. They will monitor the sidewalks and streets and remove devices as necessary.
- The Atlanta Police Department will monitor and enforce appropriate riding behavior.

- How are scooters and e-bikes being managed at community festivals and large events?

The Office of Mobility Planning is working with large and small community events and festivals to proactively address scooter and bike parking and riding in heavily visited pedestrian areas. Any event coordinators that wish to consult with the Office of Mobility Planning to this end can contact us at mobility@atlantaga.gov.



For more information, contact:

Mobility@AtlantaGA.gov



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