

Shareable Dockless Mobility Device

February 2019 - June 2021



2020-2021 Dockless Operators

Annual Permits were awarded through a robust application selection process in Spring 2020.

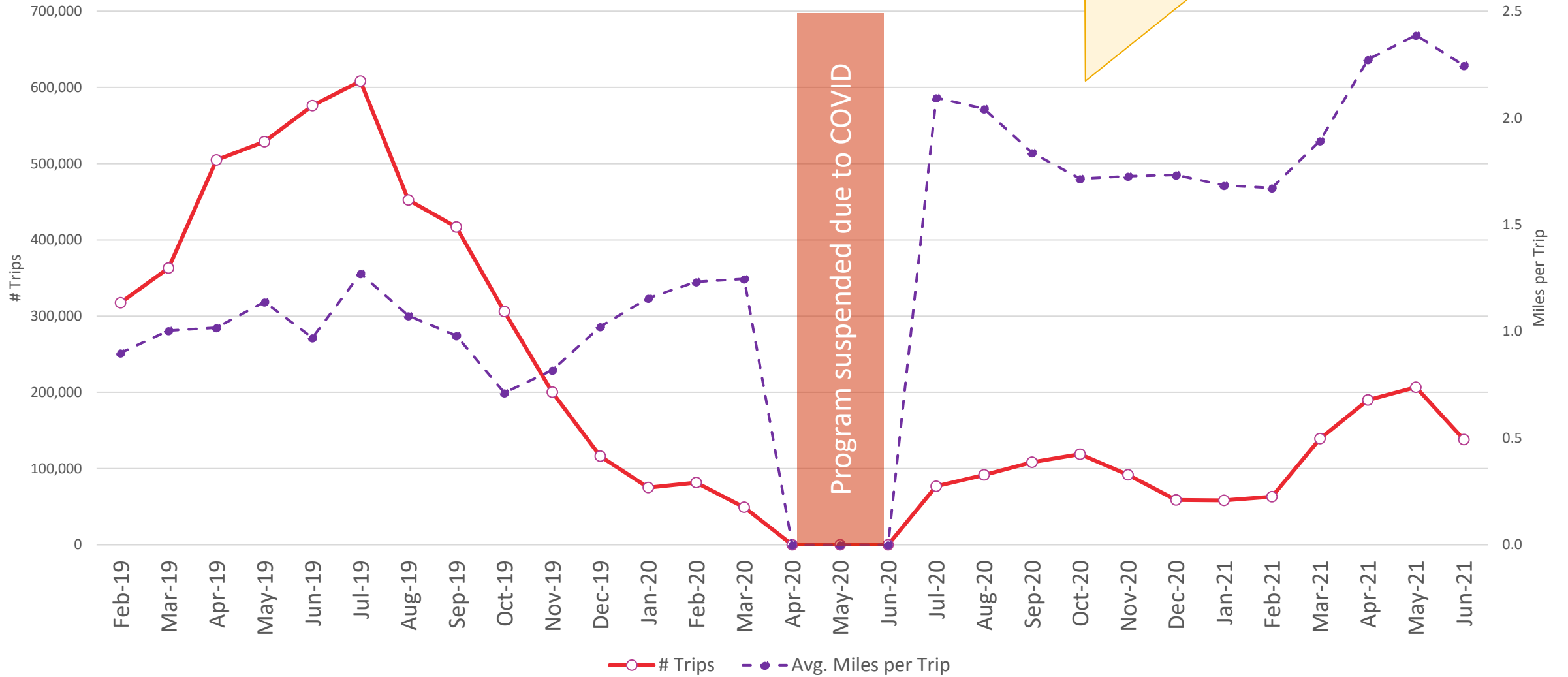
Sub-Permits are awarded for a specific time period, and are based on company compliance and performance, public health considerations, public right-of-way capacity, and other factors.

Company	Annual Permit	Sub-Permit 1 <i>expired</i>	Sub-Permit 2 <i>expired</i>	Sub-Permit 3 <i>expired</i>	Sub-Permit 4	Sub-Permit 5
	July 1, 2020 - June 30, 2021	July 15, 2020 - August 31, 2020	September 1, 2020 -September 30, 2020	October 1, 2020 – December 31, 2020	January 1, 2021 – March 31, 2021	April 1, 2021 – June 30, 2021
Bird	500 Stand-up scooters	750 Stand-up scooters	668 Stand-up scooters	1,010 Stand-up scooters	630 Stand-up scooters	1,060 Stand-up scooters
Helbiz (Note: Helbiz launched on Friday November 6 th)	500 Stand-up scooters 500 Electric bicycles	Did not apply	Did not apply	Did not apply	Did not apply	740 Stand-up scooters
Spin	500 Stand-up scooters	750 Stand-up scooters	522 Stand-up scooters	955 Stand-up scooters	760 Stand-up scooters	1,075 Stand-up scooters
Veoride	500 Stand-up scooters 500 Sit-down scooters	750 Stand-up scooters	Did not apply	145 Stand-up scooters	Did not apply	503 252 Sit-down scooters

Source: ATLDOT, as of July 27, 2021.



Monthly Trips and Trip Length

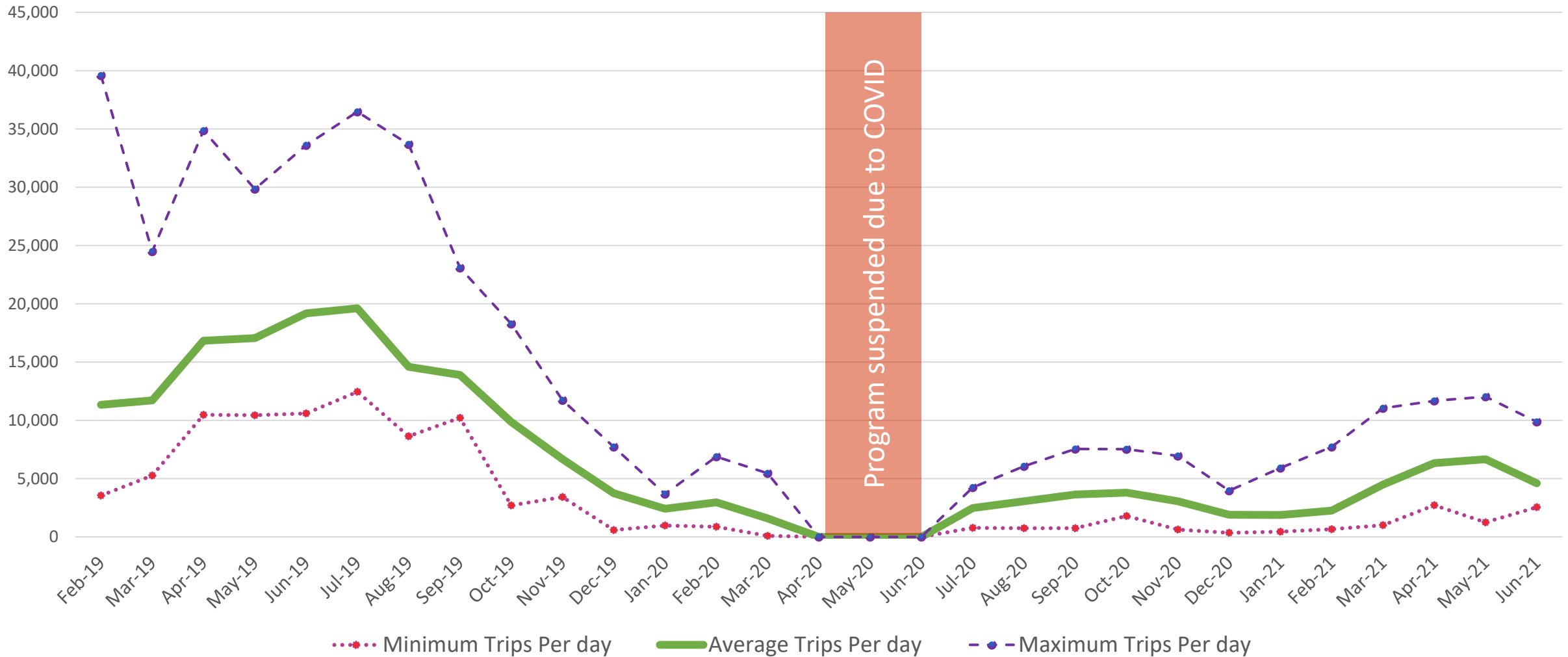


Source: Monthly Operator Reports, ATLDOT, as of July 27, 2021.

Note: Due to COVID-19, operators were not allowed to operate from March 23, 2020 until the new permit program. Some operators halted operations as early as March 1, 2020. The ATLDOT new program for SDMD Annual Permits started 07/01/2020.



Daily Trip Variations by Month

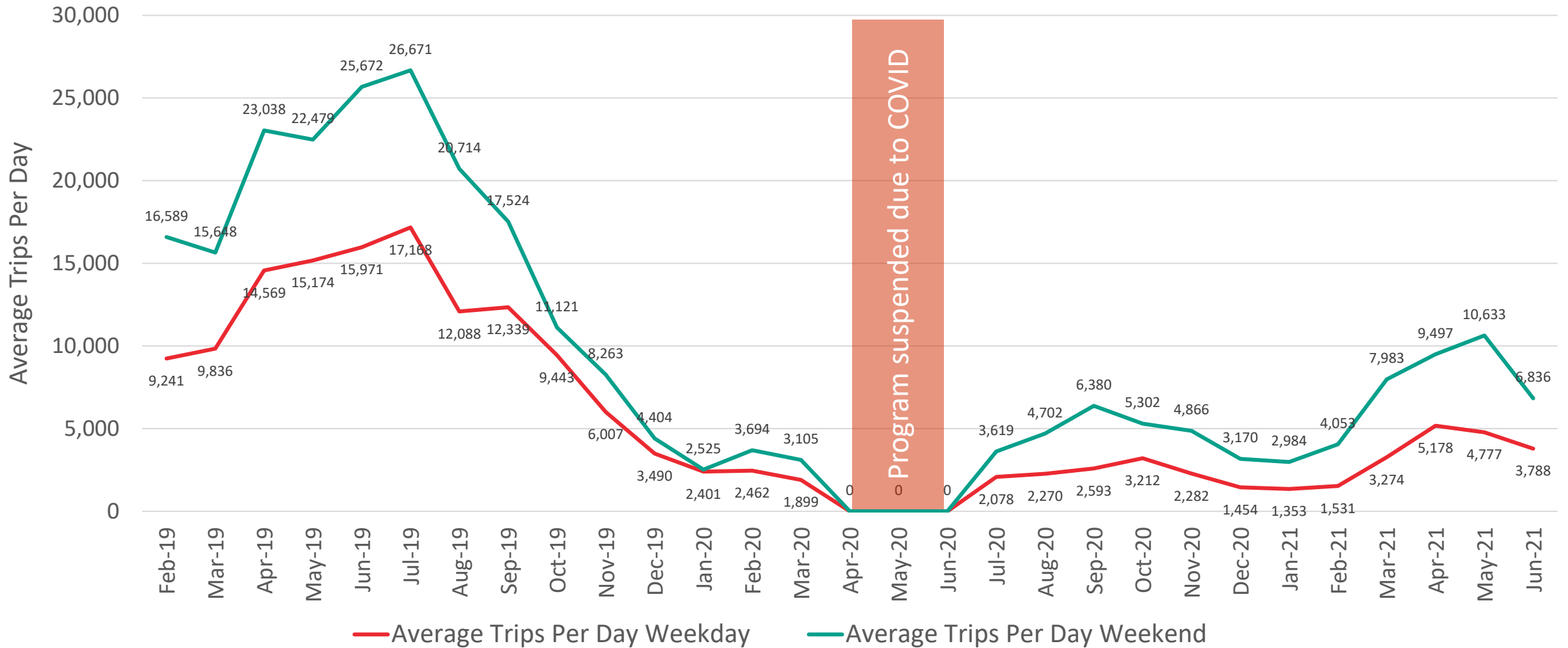


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Average Trips by Weekdays and Weekends

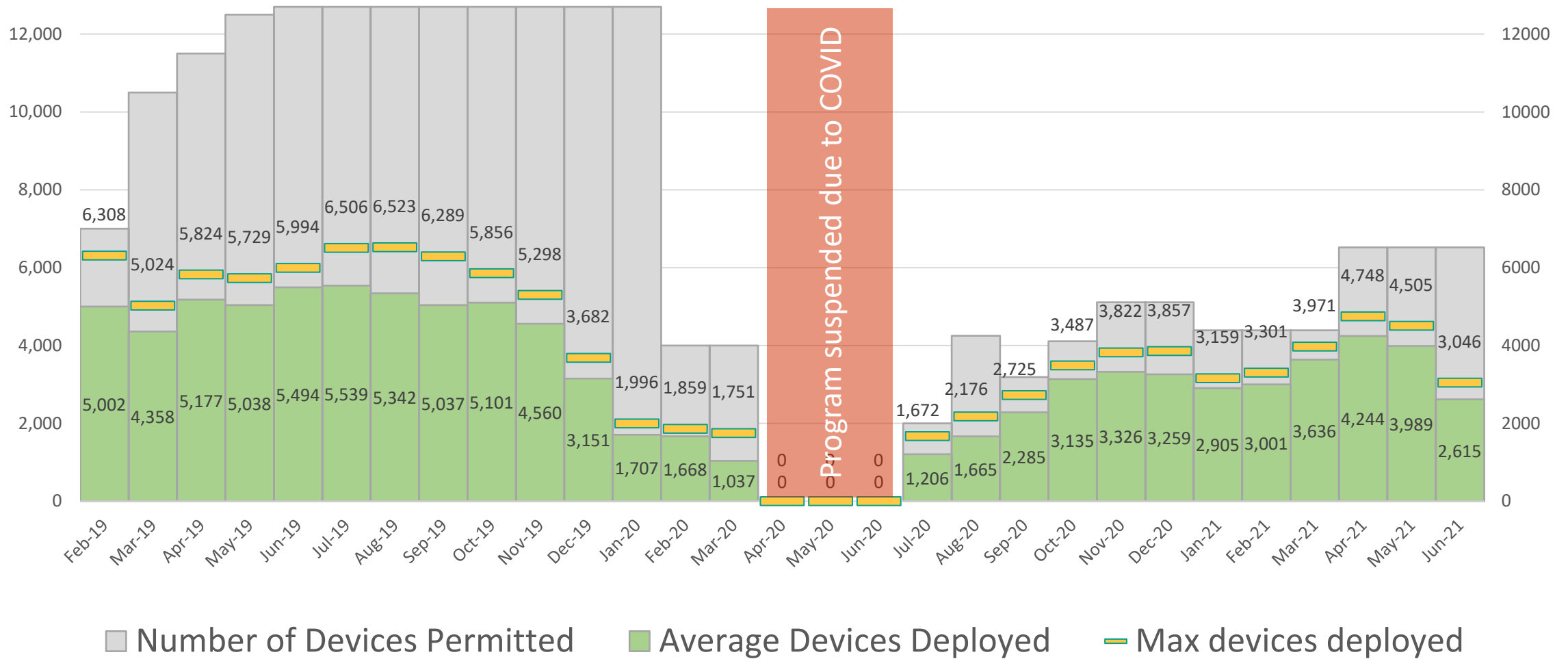


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Number of Devices (e.g. Scooters) in the City of Atlanta

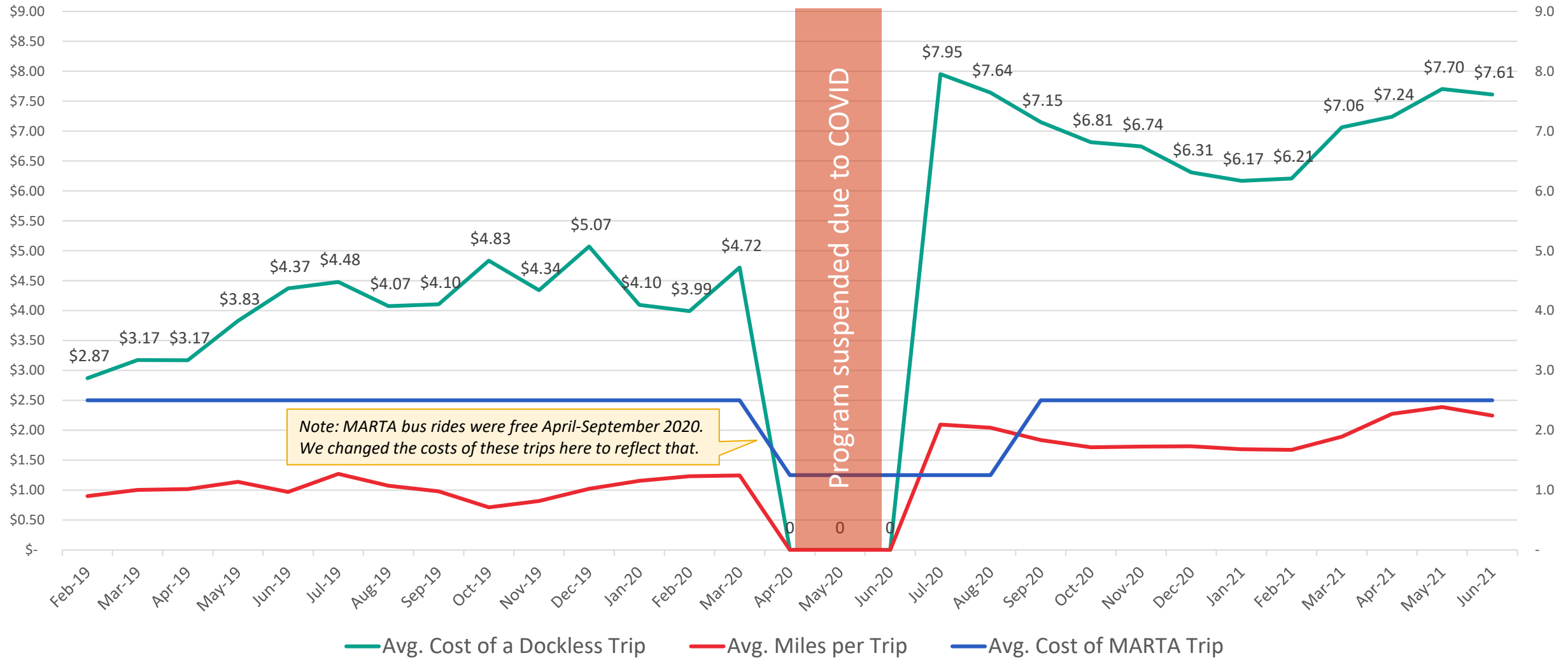


Source: Monthly Operator Reports, ATLDOT, as of July 27, 2021.

Note: Due to COVID-19, operators were not allowed to operate from March 23, 2020 until the new permit program. Some operators halted operations as early as March 1, 2020. The ATLDOT new program for SDMD Annual Permits started 07/01/2020.



Cost of Dockless Trips

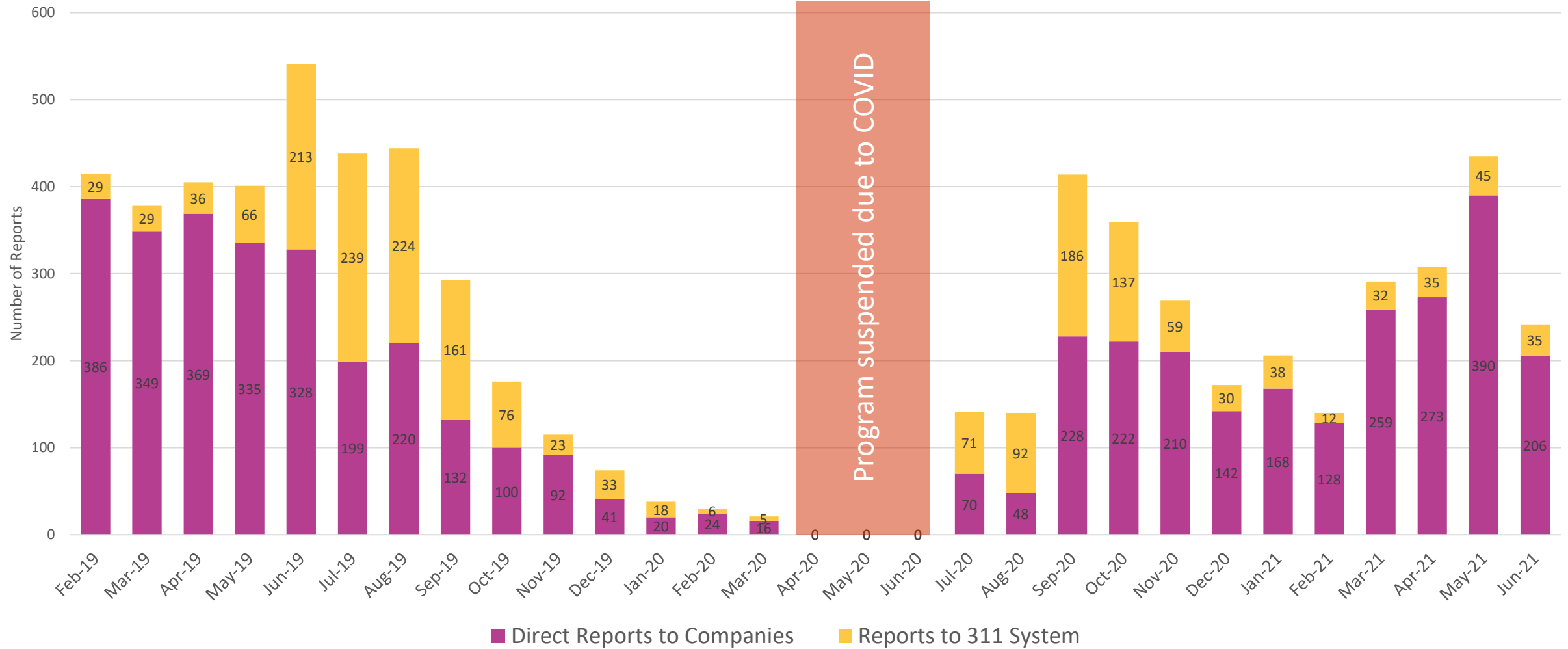


Source: Monthly Operator Reports, ATLDOT, as of July 27, 2021.

Note: Due to COVID-19, operators were not allowed to operate from March 23, 2020 until the new permit program. Some operators halted operations as early as March 1, 2020. The ATLDOT new program for SDMD Annual Permits started 07/01/2020.



Complaints Received by Month



Source: Monthly Operator Reports, ATLDOT, as of July 27, 2021.

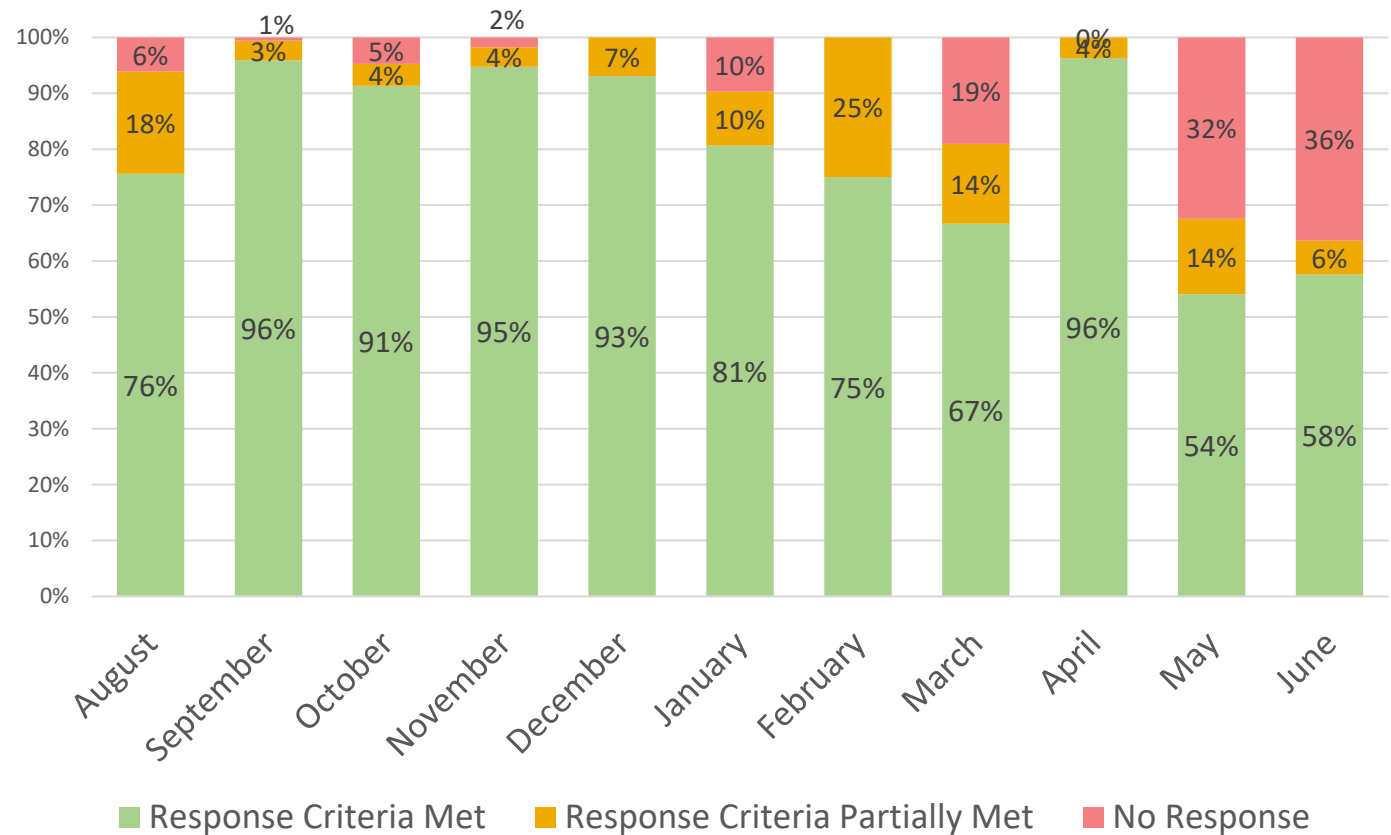
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Company Responsiveness to 311 Complaints

- Companies must respond to 311 relocation requests within 2 hours with photo documentation showing the violation has been corrected.
- Relocation requests that do not meet response criteria are assessed a fine according to the program's [Administrative Regulations](#).
- From July 2020 - June 2021, companies responded to 93% of relocation requests.
 - On average, 86% of company responses fully met response criteria.
 - An average of 14% of company responses partially met or did not meet response criteria.

Company Responsiveness, ATL311 Requests



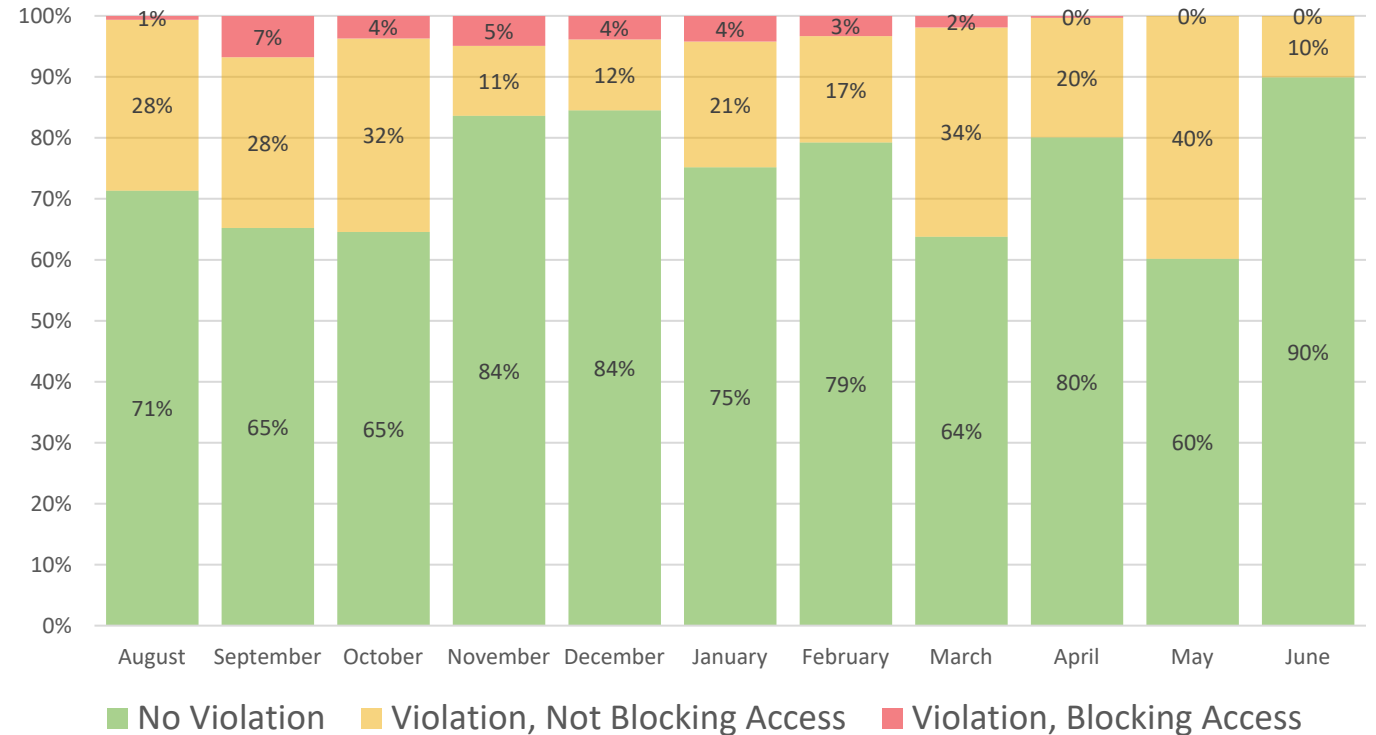
Source: ATLDOT, as of July 27, 2021.



Administrator Audits

- From July 2020 – June 2021, City staff audited 4,660 devices
 - 72.2% of devices were legally parked
 - 3.5% of devices were blocking pedestrian and ADA access.
 - 24.3% of devices were violating regulations but were not blocking pedestrian or ADA access.

Violations, Administrator Audits



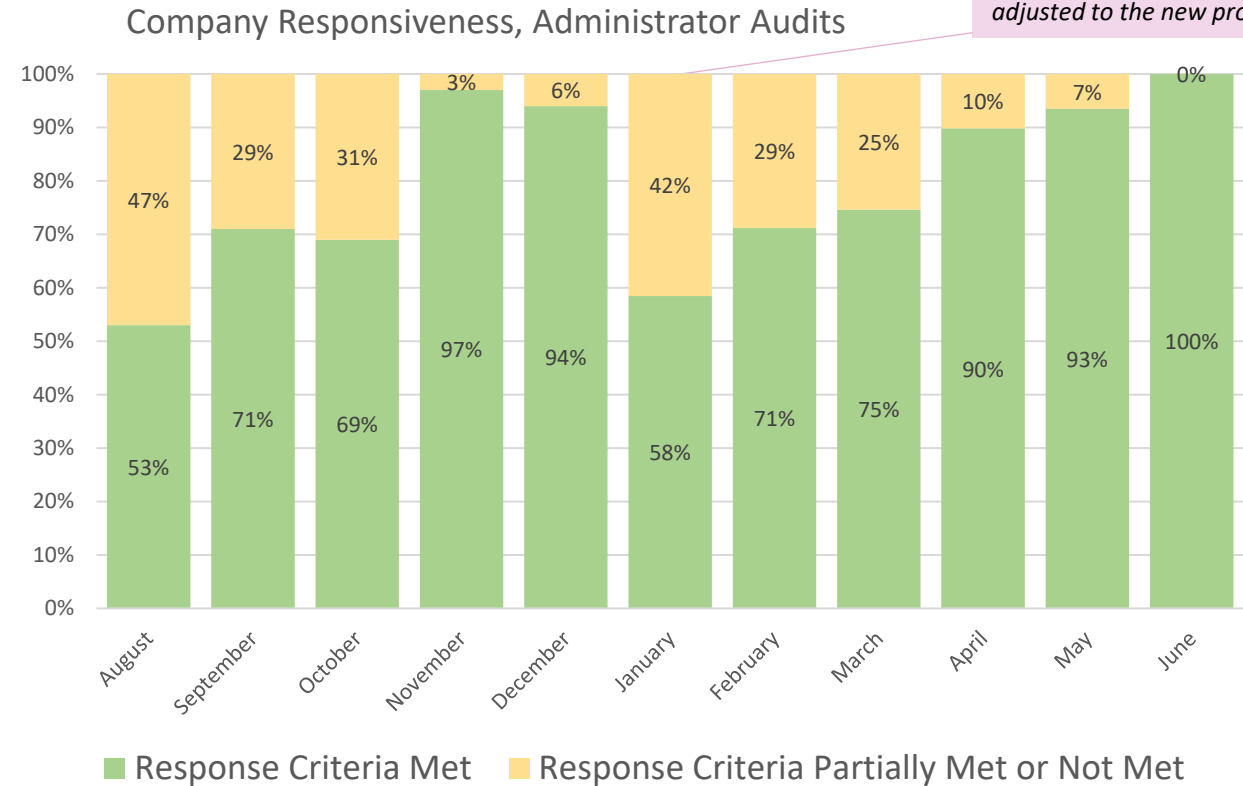
Source: ATLDOT, as of July 27, 2021.



Administrator Audits

- Companies must respond to violation notifications within 2 hours with photo documentation showing the violation has been corrected.
- Violation notifications that do not meet response criteria are assessed a fine according to the program's [Administrative Regulations](#).
- Companies responded to over 99% of violations requiring a response.
 - 70.3% of company responses fully met response criteria.
 - 29.7% of company responses either partially met or did not meet response criteria.

An updated audit response process was introduced in January. This led to an increase in responses that only partially met requirements while companies adjusted to the new process.



Source: ATLDOT, as of July 27, 2021.

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Safety Statistics

Month	Feb	March	April	May	June	July	August	Sept	Oct	Nov	Dec	Jan	Feb	March	July (new permit year)	Aug	Sep	Oct	Nov	Dec	Jan	Feb	March	April	May	June	Total
Trips	317,532	363,032	504,835	528,819	576,136	608,237	452,357	416,831	305,936	200,135	116,099	75,005	81,604	49,114	76,757	91,585	108,270	118,809	91,720	58,792	58,244	63,050	139,159	189,881	206,648	138,015	5,877,810
Incidents (Reported to Companies Only)	40	48	63	62	73	48	36	33	28	10	2	3	1	1	8	15	6	3	7	1	5	5	5	13	5	2	523
Injuries (Reported to Companies Only)	16	18	26	26	39	30	23	21	20	3	2	1	1	1	3	7	5	2	7	1	4	4	4	10	3	1	278
Fatalities				1		2	1																				4 (3 in ATL city limits)

Program suspended due to COVID-19

Source: APD (Fatalities); Monthly Operator Reports, ATLDOT, as of July 27, 2021.
 Note: Due to COVID-19, operators were not allowed to operate from March 23, 2020 until the new permit program. Some operators halted operations as early as March 1, 2020. The ATLDOT new program for SDMD Annual Permits started 07/01/2020.



Micro-Mobility Monthly Statistics

	Month	# Trips	Max Devices Deployed in 1 Day	# Miles	Average Miles per Trip	Average Minutes per Trip	Average Trips per Device per Day	Average \$ Cost per Trip	
2019	February	317,532	6,308	289,000	0.9	13.4	2.2	\$2.87	
	March	363,032	5,024	374,000	1.0	14.9	2.7	\$3.17	
	April	504,835	5,824	521,000	1.0	14.1	3.2	\$3.17	
	May	528,819	5,729	603,000	1.1	15.0	3.4	\$3.83	
	June	576,136	5,994	558,000	1.0	14.0	3.5	\$4.37	
	July	608,237	6,506	780,000	1.3	14.3	3.5	\$4.48	
	August	452,357	6,523	489,000	1.1	12.5	2.7	\$4.07	
	September	416,831	6,290	408,000	1.0	12.2	2.8	\$4.10	
	October	305,936	5,856	221,000	0.9	8.7	1.9	\$4.83	
	November	200,135	5,298	164,000	0.8	10.1	1.5	\$4.34	
	December	116,099	3,682	119,000	1.0	11.5	1.2	\$5.07	
	2020	January	75,005	1,996	109,000	1.2	10.3	1.4	\$4.10
February		81,604	1,859	114,000	1.2	10.1	1.8	\$3.99	
March		49,114	1,751	61,000	1.2	10.4	1.5	\$4.72	
Program suspended due to COVID									
July (new permit year)		76,757	1,672	160,784	2.1	20.5	2.1	\$7.95	
August		91,585	2,176	187,095	2.0	18.8	1.8	\$7.64	
September		108,270	2,725	198,903	1.8	17.6	1.6	\$7.15	
October		118,809	3,487	203,788	1.7	16.8	1.2	\$6.81	
November		91,720	3,822	158,418	1.7	16.4	0.9	\$6.74	
December		58,792	3,857	101,870	1.7	15.2	0.6	\$6.31	
2021	January	58,244	3,159	98,080	1.7	14.8	0.6	\$6.17	
	February	63,050	3,301	105,446	1.7	15.0	0.8	\$6.21	
	March	139,159	3,971	263,429	1.9	17.8	1.2	\$7.06	
	April	189,881	4,748	431,722	2.3	18.7	1.5	\$7.24	
	May	206,648	4,505	493,436	2.4	19.7	1.7	\$7.70	
	June	138,015	3,046	309,966	2.2	18.1	1.8	\$ 7.61	

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For more information, contact:

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