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ATLDOT Debuts Data Portal for Shareable Dockless Devices

Portal provides quarterly ride data for Atlanta's shared bikes and scooters

ATLANTA— Researchers, planners and interested residents will now have access to data on Atlanta's use of shareable dockless devices with the Department of Transportation (ATLDOT)'s new Ride Report Open Data Portal. Ride Report, in partnership with ATLDOT, provides a public-facing dashboard of dockless shared micromobility data collected within the city.

Access the new ATLDOT Open Data Portal here.

The dashboard offers insights into how dockless e-scooters and e-bikes are being used via an interactive map. The number of rides for each street segment in the city are updated and available each quarter. To protect the privacy of the traveling public, no information about individual rides is provided.

The Open Data Portal currently shows data for Q3 and Q4 of 2021 and Q1 of 2022—reflecting the beginning of the City's 2021-2022 annual permit cycle with operators Bird, Spin and Lime. In Q3 and Q4 of 2021, shared mobility riders took nearly one million trips covering 1.5 million miles, averaging 5,000 trips per day. In Q1 of 2022, shared mobility riders took 281,900 trips covering 397,000 miles, averaging 3,000 trips per day.

The Open Data Portal supports ATLDOT's Guiding Principles for the shared micromobility program: safety, equity and mobility. Data insights from Ride Report help ATLDOT staff inform infrastructure and policy decisions, manage operator compliance with geographic equity, support Vision Zero goals and continue to provide mobility options for Atlantans.

"The Open Data Portal provides program transparency and enables interactive public access to the dockless shared micromobility ridership data," said ATLDOT Commissioner Josh Rowan. "Good data insights are integral to an effective decision-making process, and we look forward to continuing to share this data with the public."

Trip data displayed in the Open Data Portal, includes:

- Route heatmap that shows the most popular street segments used for shared mobility trips
- Median trip distance
- Median trip duration
- Average number of trips per day
- Total trips
- Total trip Distance

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DEPARTMENT OF TRANSPORTATION

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In addition to viewing these metrics within the Open Data Portal, users can download the data for additional analysis or research, said Ashley Finch, ATLDOT's Shared Micromobility Coordinator.

"The Open Data Portal includes layers for ATLDOT's High Injury Network data, Atlanta's bike network, and multi-use paths to reference when looking at the data within the online dashboard," she said. "ATLDOT encourages the public and researchers to use this data to engage with the dockless program and support advocacy efforts."

Dockless shared micromobility trips continue to rebound following a pause in the program in 2020 during the COVID-19 pandemic. High ridership in Q3 and Q4 of 2021 and Q1 of 2022 shows the importance of dockless shared micromobility as a transportation option for Atlantans.

About ATLDOT: The Atlanta Department of Transportation serves as both, the coordinating agency for all transportation matters within the city government, and as the single point of contact for citizens and external agencies. ATLDOT's goal is to provide a safer, more equitable, and more sustainable transportation network throughout the city.

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