

May 19, 2024

Atlanta **STREETS** **ALIVE** 2024

Atlanta Streets Alive is an initiative of the Atlanta Department of Transportation in partnership with Propel ATL.



+



ATLANTA IS EXCITED ABOUT THE RETURN OF STREETS ALIVE!



"Experiencing the city without cars during
[Atlanta Streets Alive] was amazing!"

- attendee via 2023 survey



"It made me imagine a future Atlanta where
people, not just cars, are the priority."

- attendee via 2023 survey



Agenda

Atlanta Streets Alive

- Goals and History
- 2024 Peachtree Street Route
- Volunteer Guidelines
- ASA E-bike Expo
- ASA Radio Livestream





Atlanta **STREETS** **ALIVE**

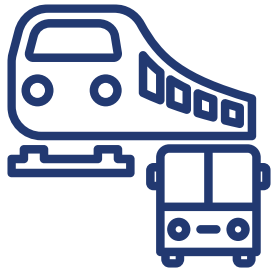
Atlanta Streets Alive (ASA) opens streets temporarily for constituents to bike, walk, skate, dance, and play. It is FREE to the public; the event turns the street into a park space that connects our city.

ASA is a community engagement platform that encourages positive experiences through public safety with city services such as ATLDOT, APD, DPW.

Goals

Atlanta Streets Alive aims to promote community engagement, active living, and healthy lifestyles by temporarily closing streets to vehicular traffic and opening them for people to walk, bike, skate, and participate in various activities.

Promote Active
Transportation



Community
Engagement



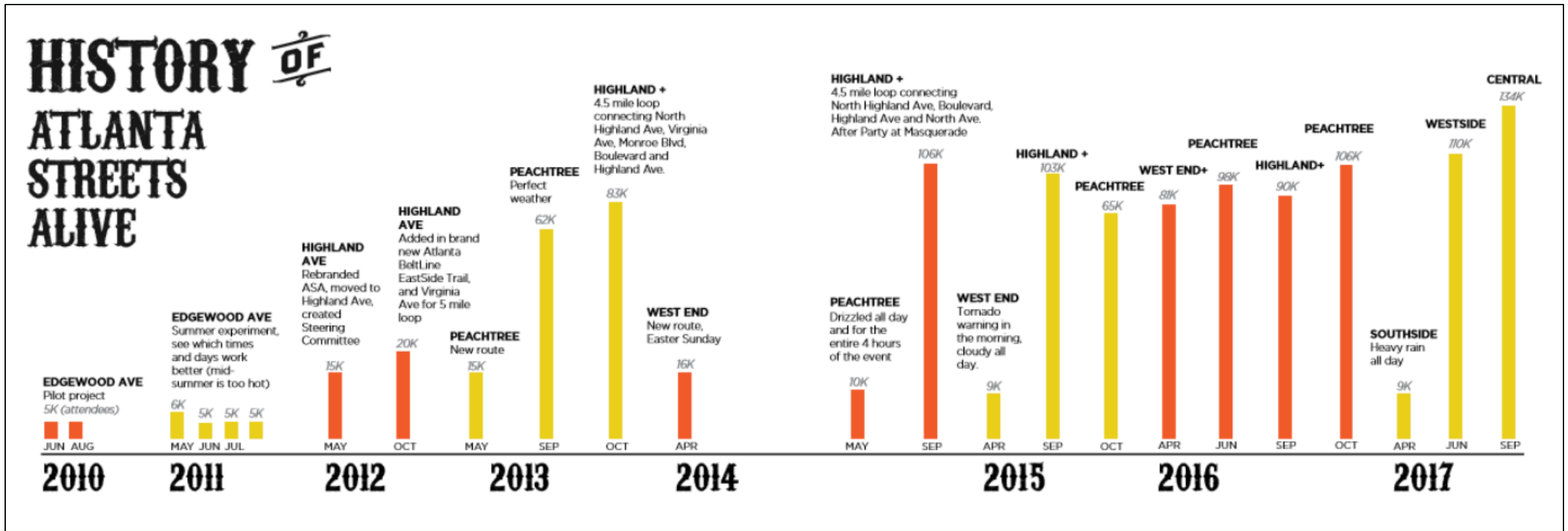
Showcase Businesses
+ Culture



Mayor's Moving
Atlanta Forward



Atlanta Streets Alive was formally run by the Atlanta Bike Coalition, now Propel ATL, for 10 years, producing 29 open streets programs with estimated 1.5 million total attendees.



In 2020, legislation was drafted to establish ASA as a recurring program by the City of Atlanta.

In 2023, ATLDOT hired staff to make this a reality.





Atlanta
**STREETS
ALIVE**

SUNDAYS FALL 2023

1PM TO 5PM

FREE & FAMILY-FRIENDLY

2.8 MILES
PEACHTREE STREET

CAR-FREE STREETS
TO WALK, BIKE, ROLL & PLAY
STREET CLOSURE: 11AM - 6PM

More info at AtlantaStreetsAlive.org

SEPT 24



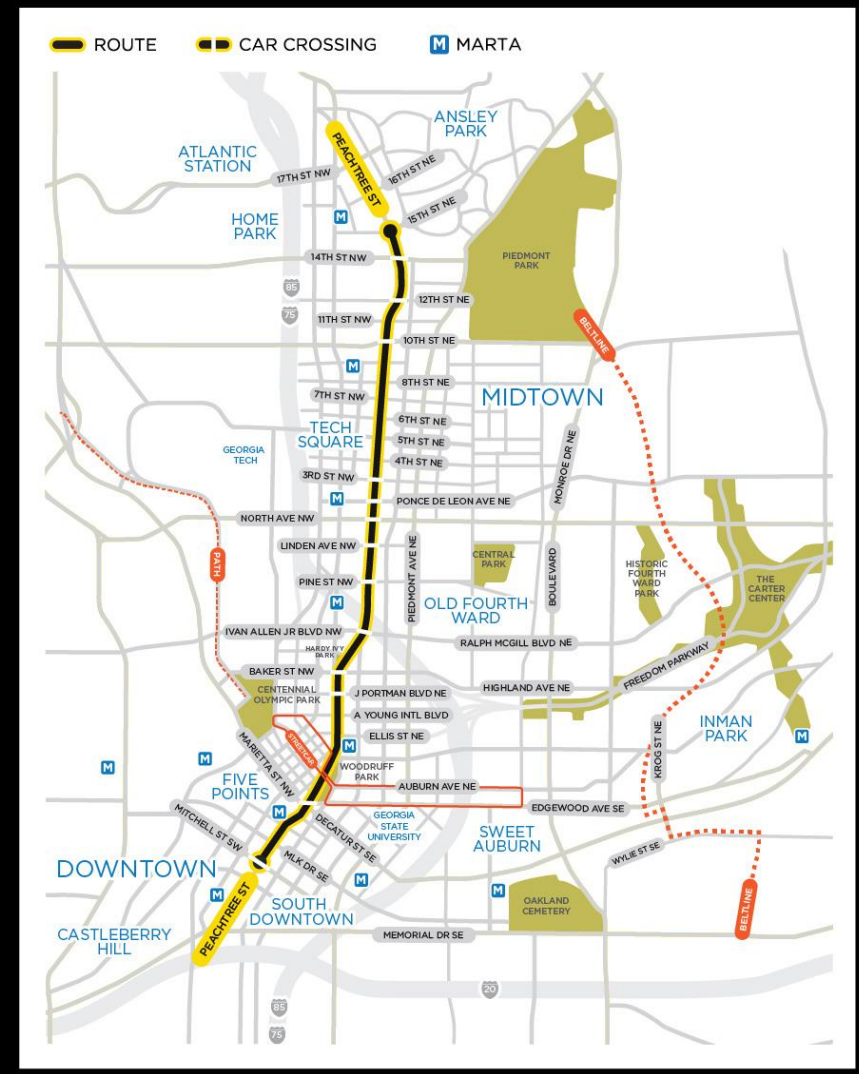
OCT 22



DEC 3



An initiative of the Atlanta Department of Transportation with support from Propel ATL and the Atlanta community
AtlantaStreetsAlive.org #AtlantaStreetsAlive



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AtlantaStreetsAlive.org #AtlantaStreetsAlive



2023 AT-A-GLANCE

3 successful events!
Sep, Oct, Dec 2023

2.8 miles of open
streets per event

6 months of planning

15 engagement
meetings

10 traffic plans
developed

47k+ attendees

14 positive press hits

0 incidents reported



Atlanta Streets Alive 2023!



Commissioner Caviness
remarks at Underground ATL



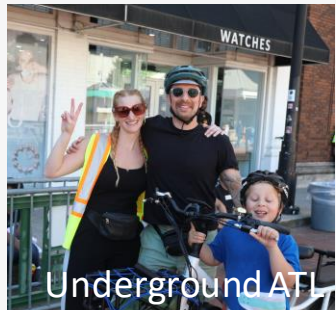
PAW-ty in the Park



Georgia Chalk Artists Guild



ELEVATE
Peachtree Center



Underground ATL



Skater Meet-up

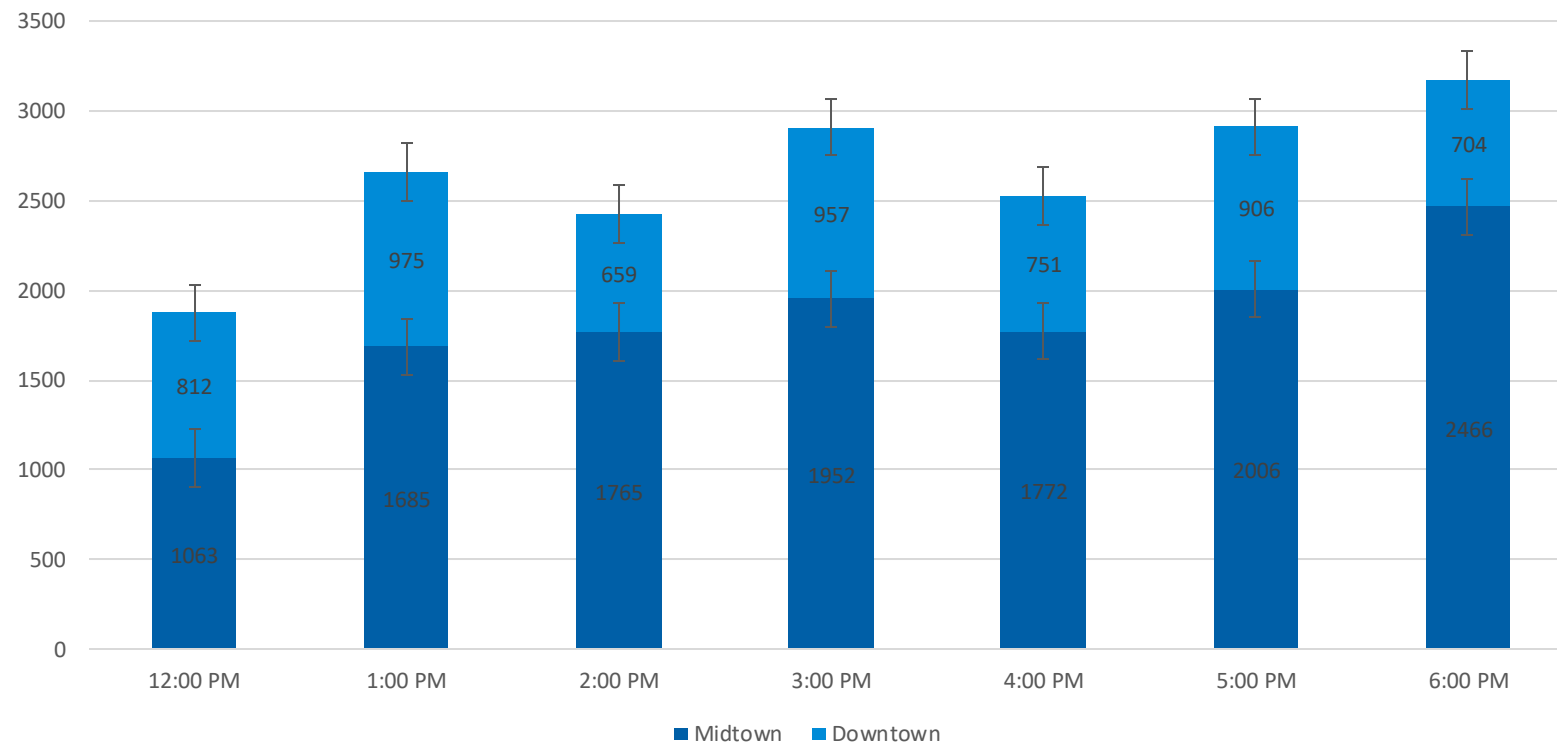


Midtown Alliance Slow bike race

How many people attended?

Sept. 24

18,473 people between 12noon - 6pm

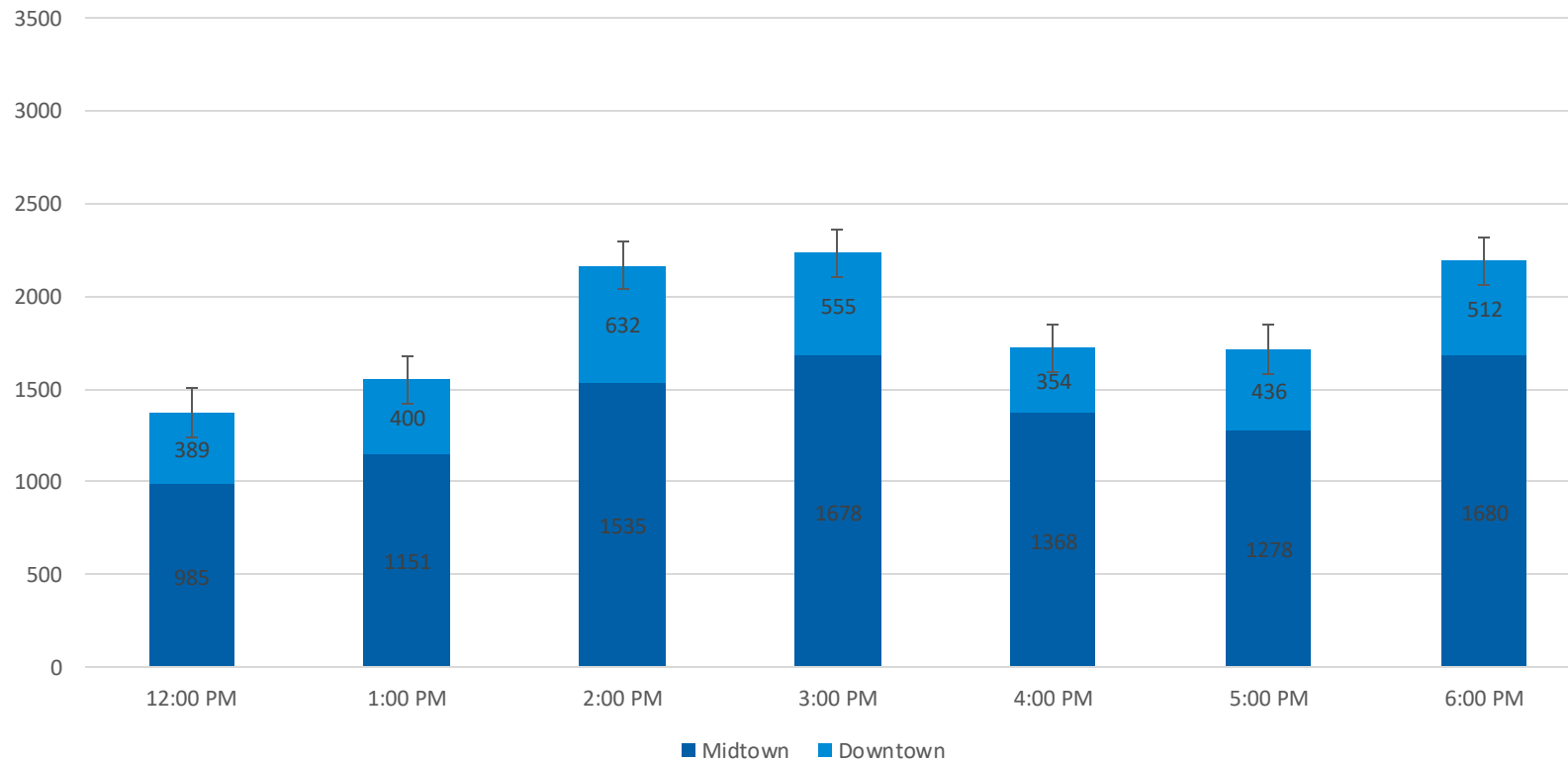


*via Placer data, courtesy of Midtown Alliance

How many people attended?

Oct. 22

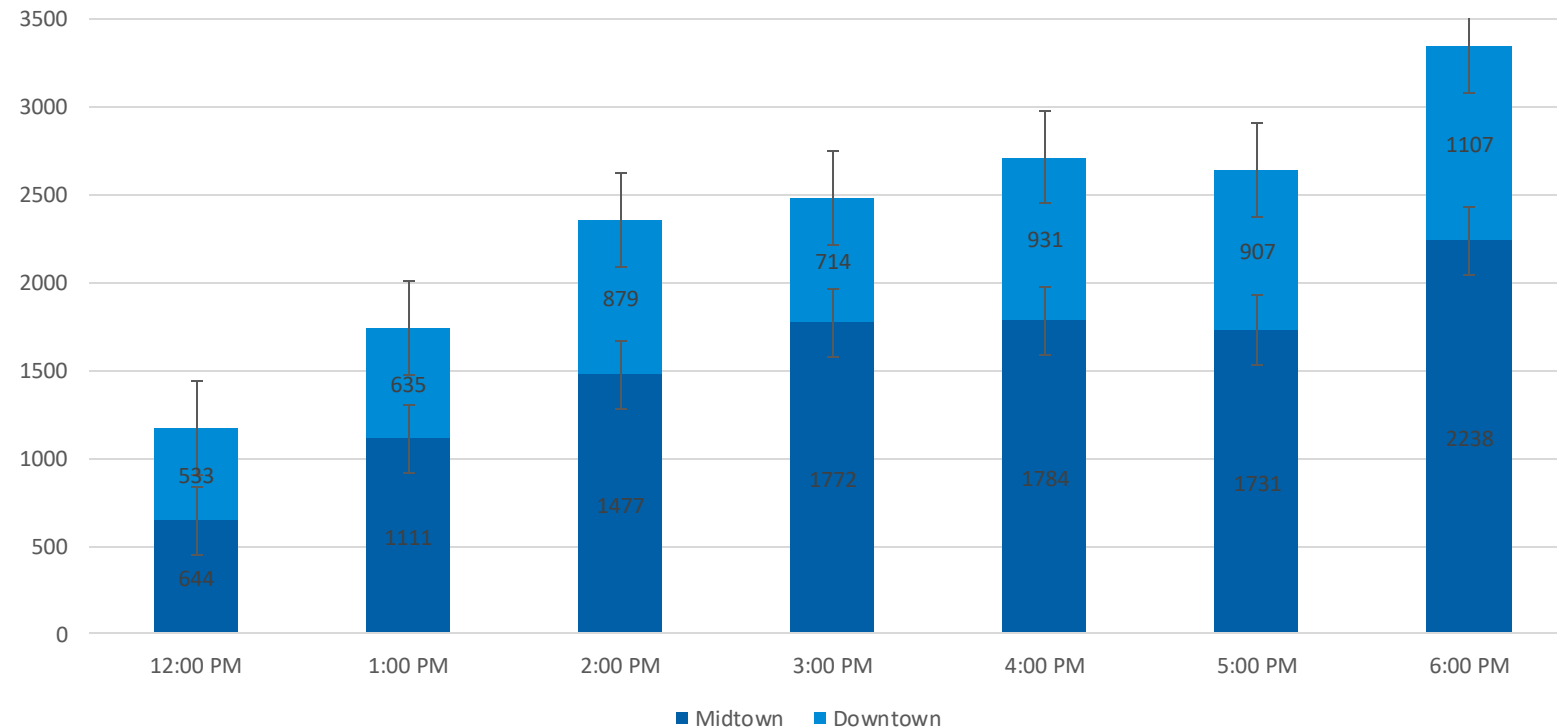
12,953 people between 12noon - 6pm



How many people attended?

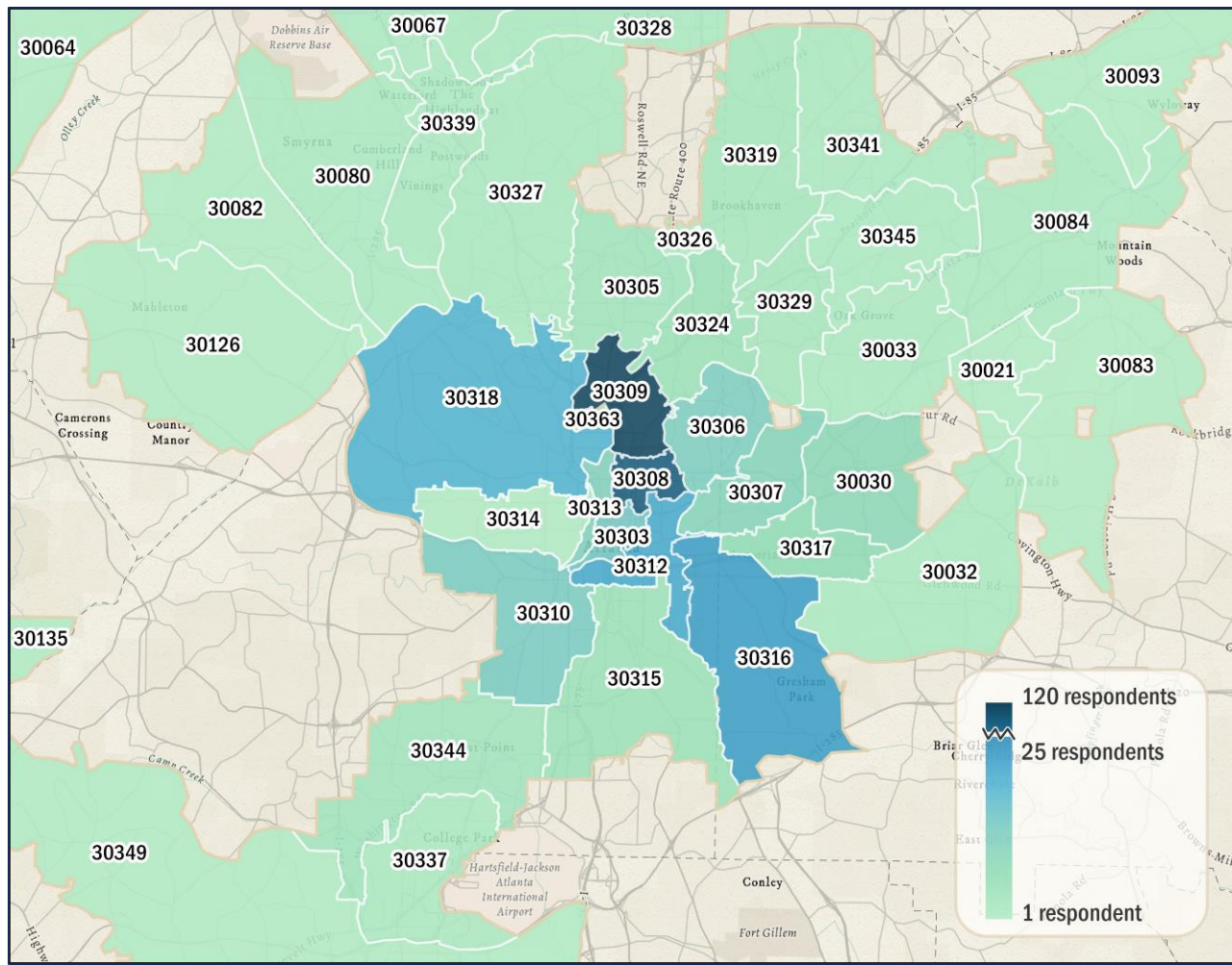
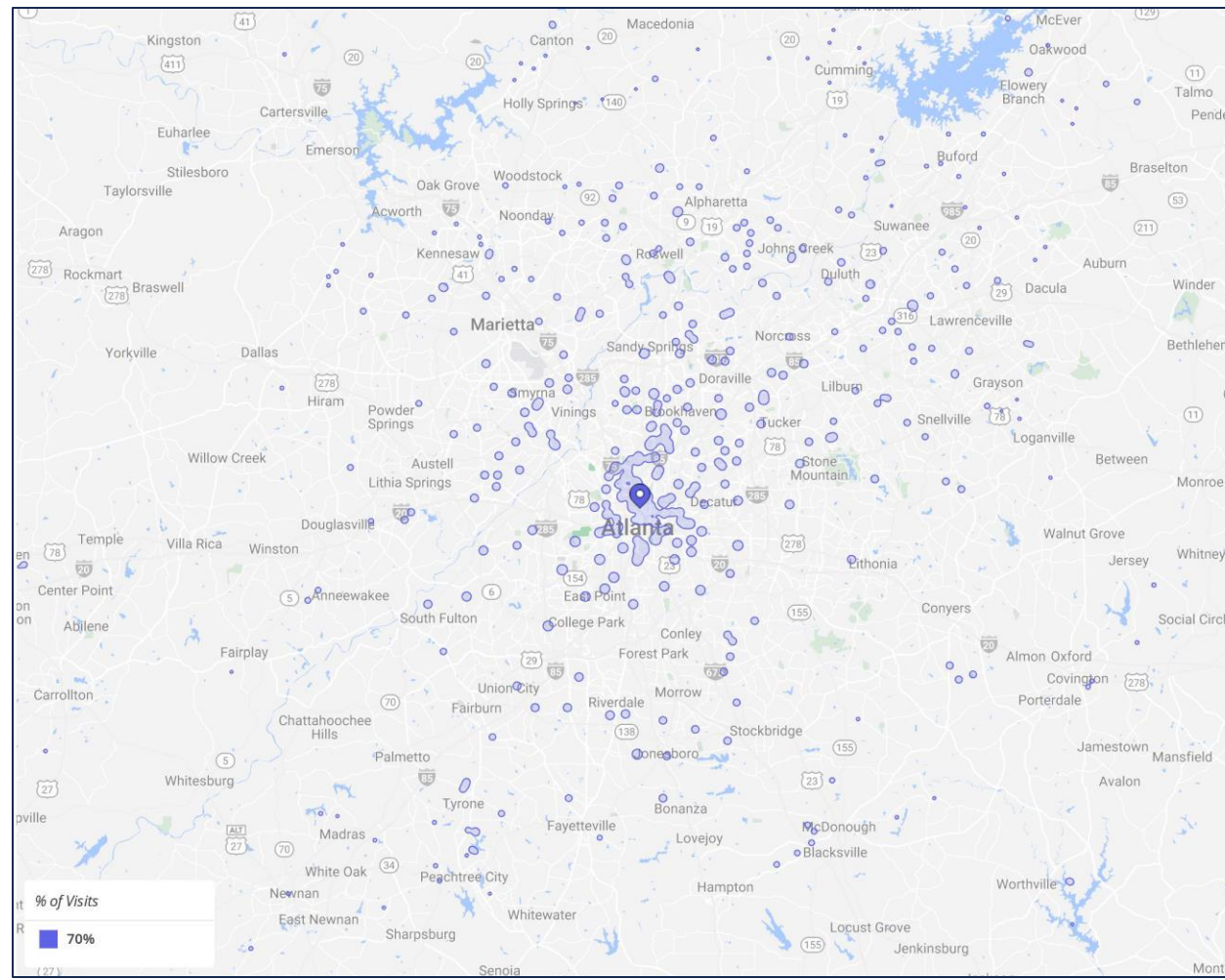
Dec. 3

16,462 people between 12noon - 6pm

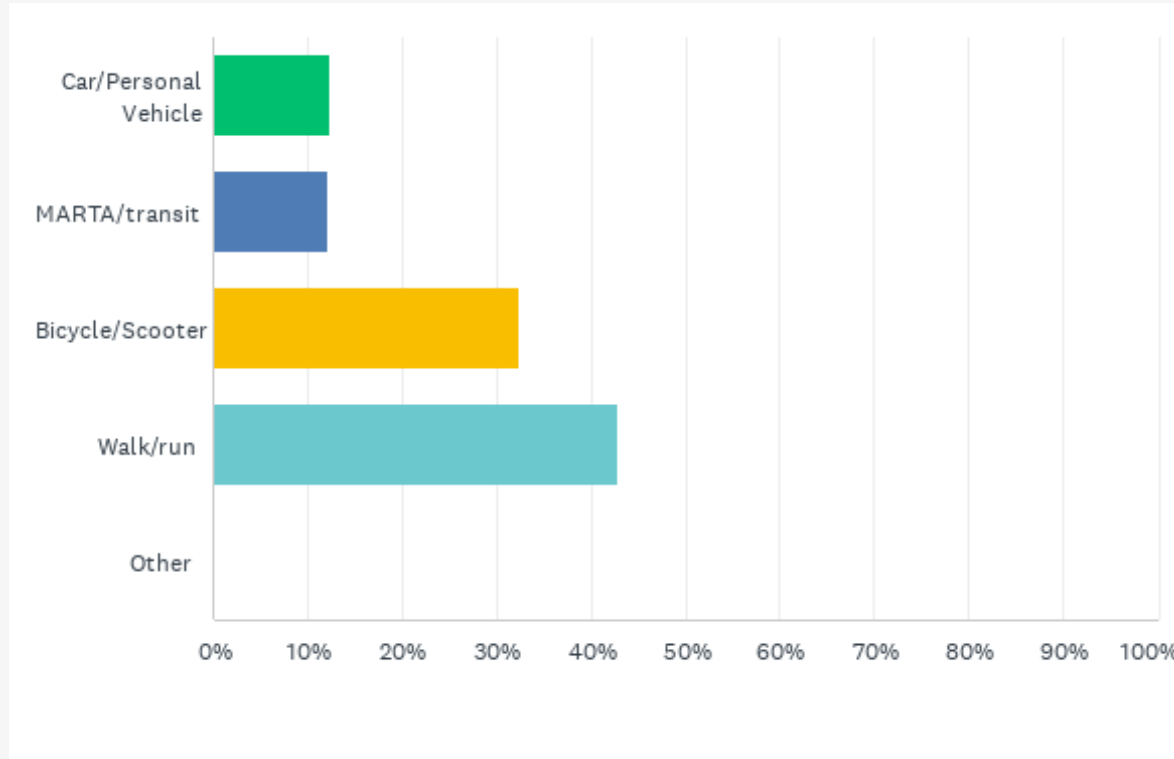


*via Placer data, courtesy of Midtown Alliance and 2023 ATLDOT Survey

Where did they come from? A: All over!



How did ATL get there?



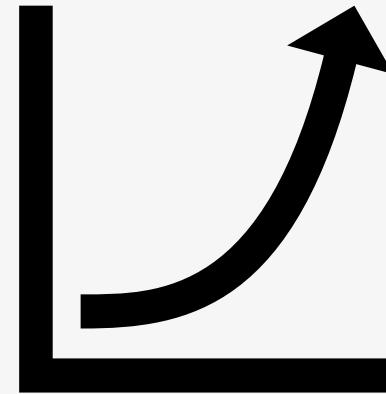
41% of attendees walked or ran
33% biked or scooted
12% MARTA
13% took a personal vehicle

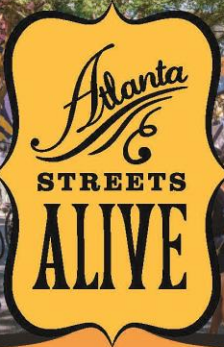
How did ATL get there?



28% increase in MARTA ridership at 7 stations

24% increase in Micromobility ridership
(Lime and Bird)





SUNDAYS ON PEACHTREE 2024

MAY 19 ★ JUNE 16 ★ JULY 28 ★ AUGUST 18

1PM ~~TO~~ 5PM

FREE & FAMILY-FRIENDLY

CAR-FREE STREETS
TO WALK, BIKE, ROLL & PLAY
STREET CLOSURE: 11AM - 6PM

More info at
AtlantaStreetsAlive.org



PEACHTREE STREET: FROM MITCHELL ST SW TO 15TH ST NE
EXPECT A NEW ROUTE AND ADDITIONAL DATES SOON!

SUNDAYS ON PEACHTREE 2024



- ROUTE
- CAR CROSSING
- MARTA
- BIKE PATH



Celebrating Atlanta's signature Peachtree Street, through the heart of the city, from Mitchell St to 15th St



An initiative of ATLDOT in partnership with Propel ATL.

AtlantaStreetsAlive.org #AtlantaStreetsAlive



Peachtree St. Mitchell Street to 15th Street

APD and ASA volunteers will be on hand to assist with public safety and crossing traffic flow.



Cross Routes open:
14th, 10th, 3rd, North, Ponce, Pine,
Linden, Ralph McGill, Decatur, John
Portman, Baker St., Mitchell,

The other cross streets would be
closed off with barricades

Sunday, May 19, 2024
Sunday, June 16, 2024
Sunday, July 28, 2024
Sunday, August 18, 2024

District 2, 4, 6
NPU M, NPU E

Detailed route map
www.atlantastreetsalive.org

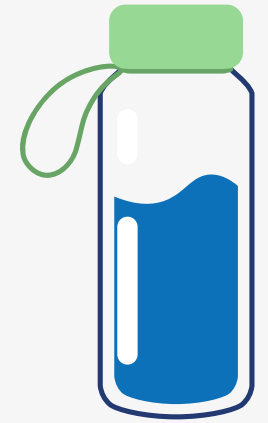


ATLANTA STREETS ALIVE GUIDELINES

Rules to ensure a safe
and fun event for all:



No cars on Peachtree St. 11am – 6pm



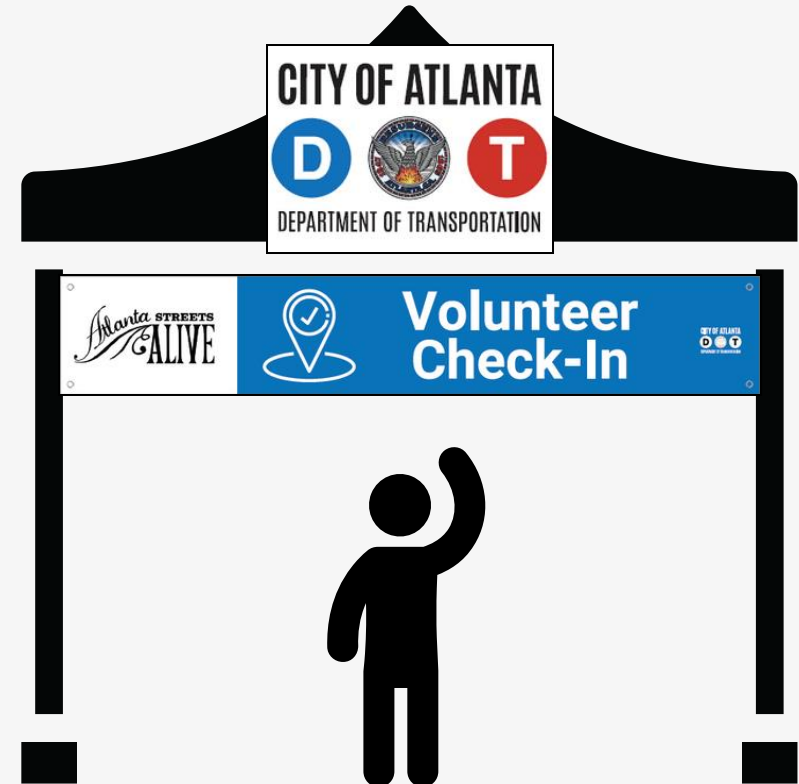
Wear comfortable shoes, bring sunscreen, weather protection, and a water bottle.

Check-in ATLDOT info tent

ATLDOT located:

Midtown: 15th and Peachtree

Downtown: MLK and Peachtree



Check-in Times

Shift one: 12:15pm – 3pm

Shift two: 2:15pm – 5:30pm

Event Time: 1pm – 5pm

Breakdown: 5pm – 6pm

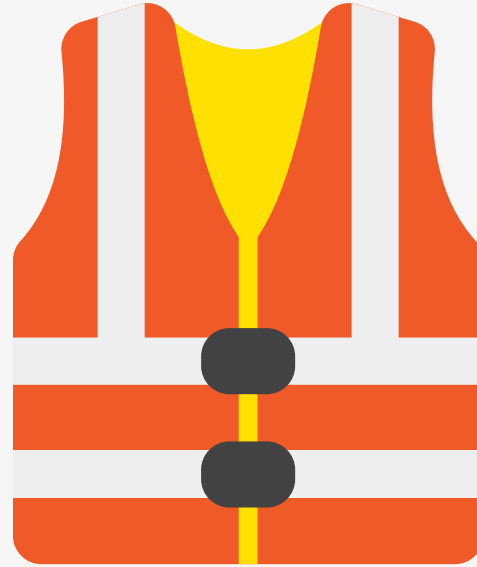


Sign a waiver.

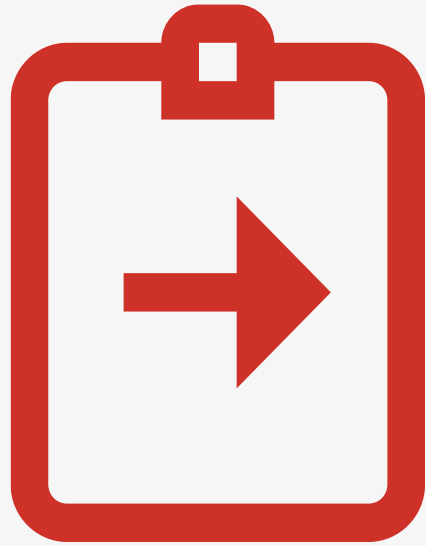




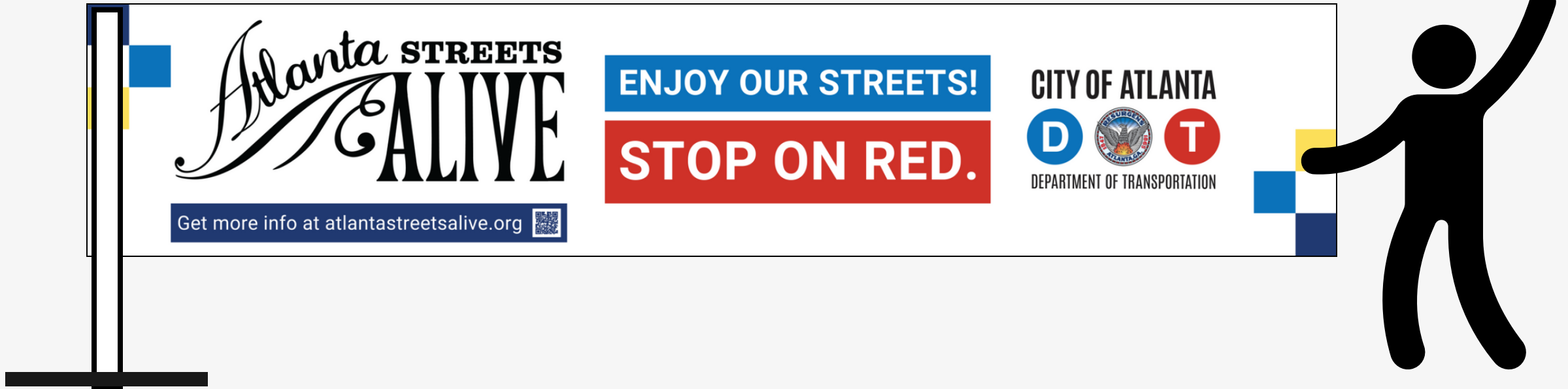
Join our ASA WhatsApp Group



Get a t-shirt, safety vest, and stop sign.



**Bike, walk, or get dropped off via golf cart
to your assigned intersection.**



Find your safety banner at the intersection.

STOP

NO
TURNS

Decatur St

DON'T BLOCK
THE BOX

WA

Atlanta **STREETS**
ALIVE

Get more info at atlantastreetsalive.org

ENJOY OUR *STREETS!*
STOP ON RED.

CITY OF ATLANTA

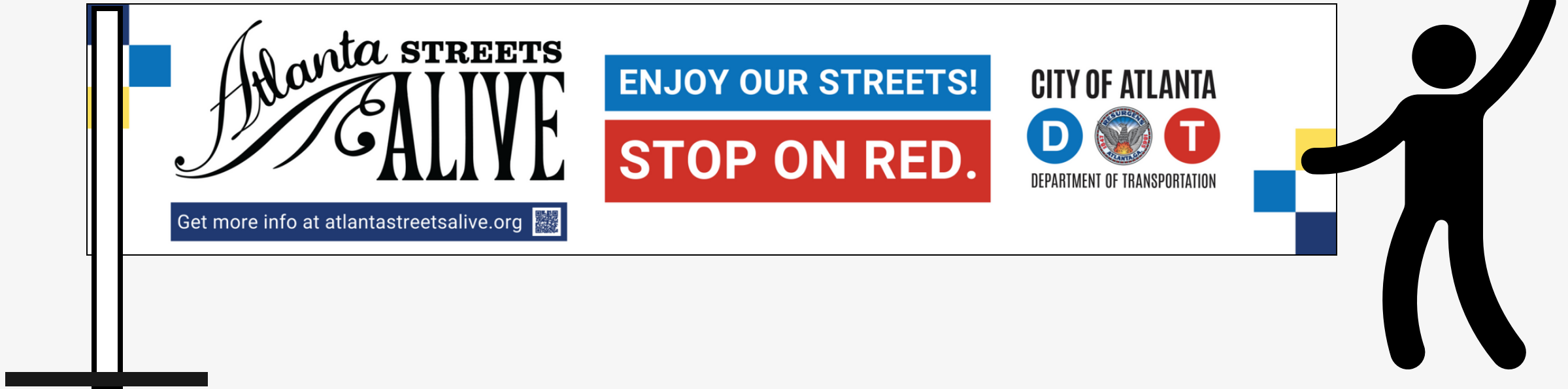
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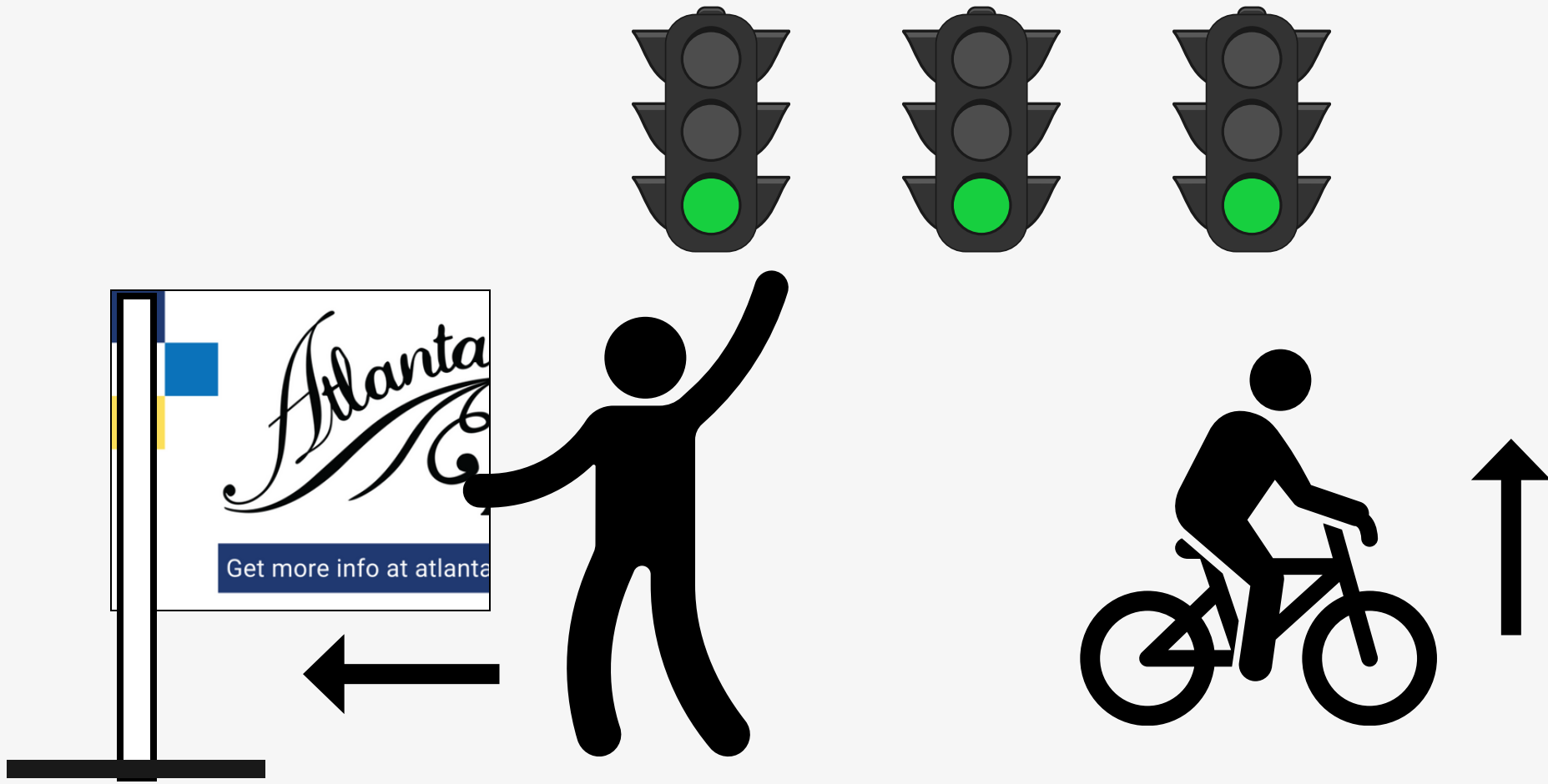
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DEPARTMENT OF TRANSPORTATION

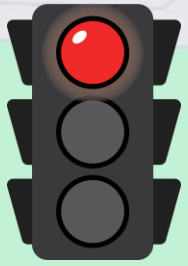
DPT



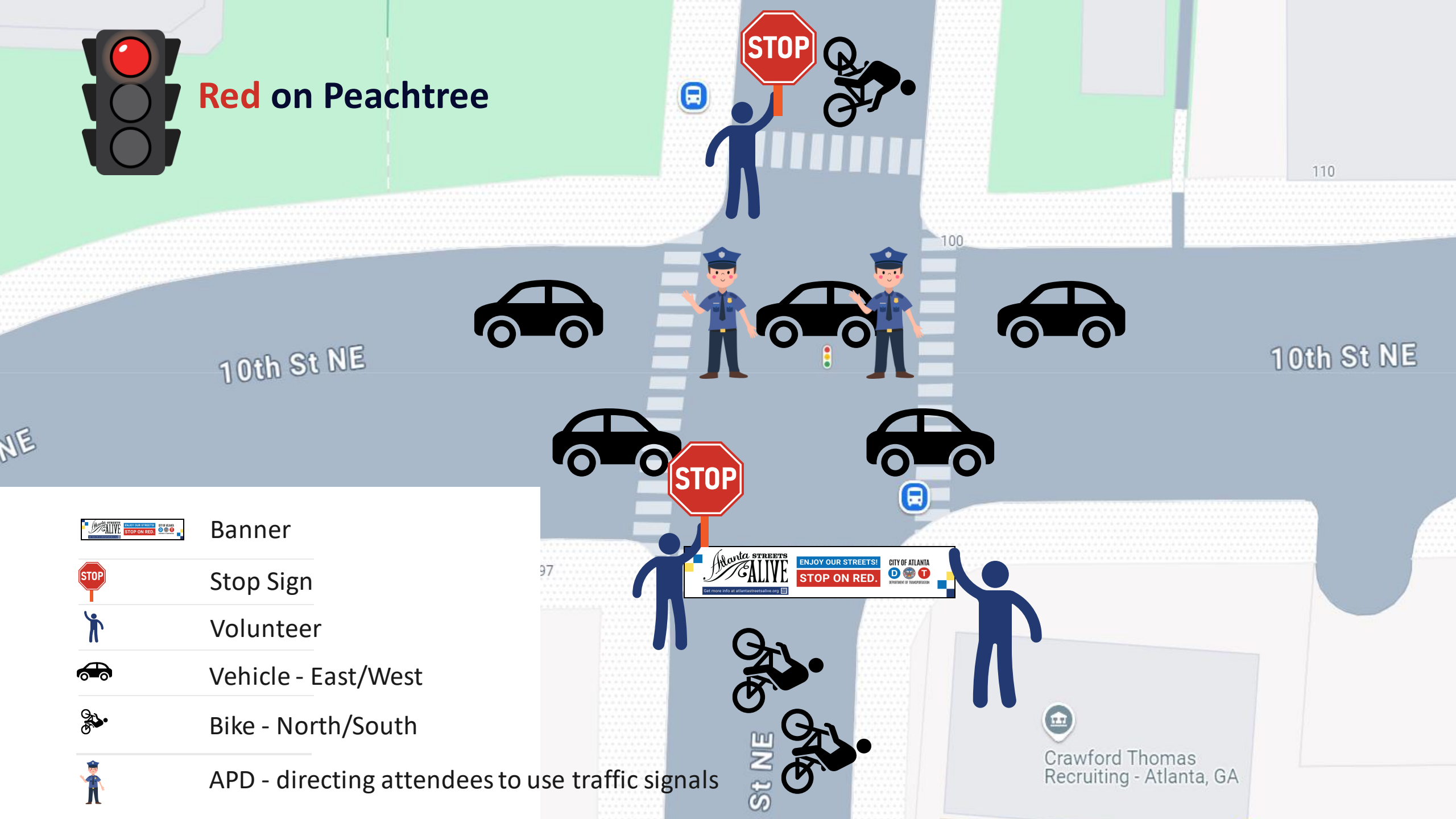
Open the banner when the traffic light is **RED**.



Walk the banner in when the traffic light is **Green**.



Red on Peachtree



Banner



Stop Sign



Volunteer



Vehicle - East/West



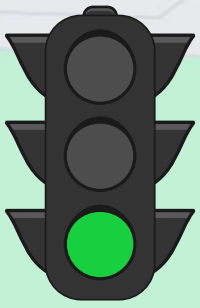
Bike - North/South



APD - directing attendees to use traffic signals



Crawford Thomas
Recruiting - Atlanta, GA



Green on Peachtree



Banner



Stop Sign



Volunteer



Vehicle - East/West



Bike - North/South

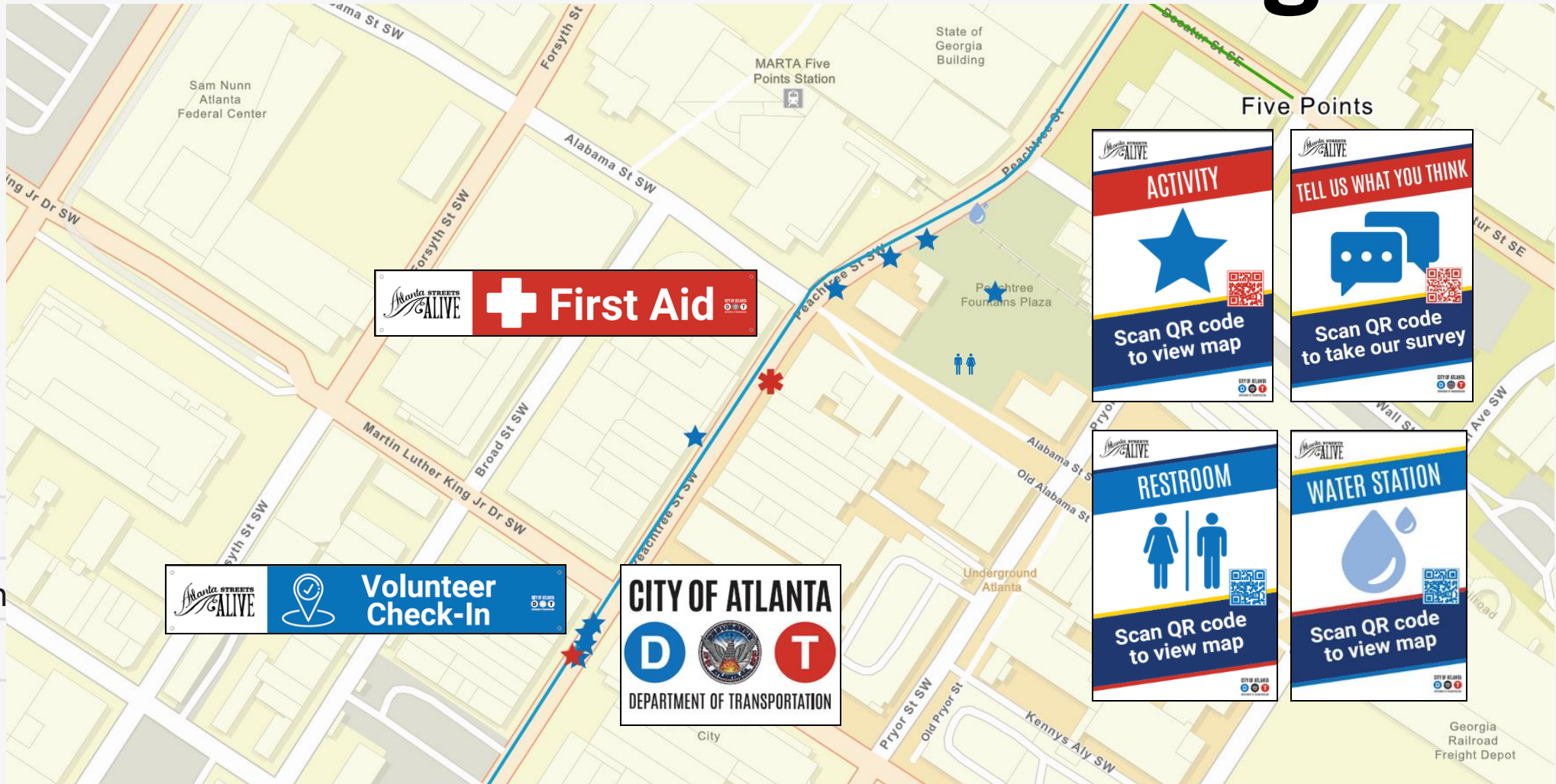


APD - directing attendees to use traffic signals




Crawford Thomas
Recruiting - Atlanta, GA

www.atlantastreetsalive.org





 Activity




 EMT



 Water Station



 Rest Room

 ATLDOT

  **Volunteer Check-In**



CITY OF ATLANTA
  
DEPARTMENT OF TRANSPORTATION

 **ACTIVITY**

Scan QR code to view map

 **TELL US WHAT YOU THINK**

Scan QR code to take our survey

 **RESTROOM**

Scan QR code to view map

 **WATER STATION**

Scan QR code to view map



ATLANTASTREETSALIVE.ORG ATLANTASTREETSALIVE ATLSTREETSALIVE ATLSTREETSALIVE



E-BIKE EXPO

TEST RIDE E-BIKES AT ATLANTA STREETS ALIVE

E-Cargo | E-Trikes | Folding
Class 1 | Class 2 | Class 3

Discover the joy of electric bikes!

Liked the ride? Learn more about the City of Atlanta E-Bike Rebate Program and check out the FAQ page:

click here: bit.ly/3Q5YbSe

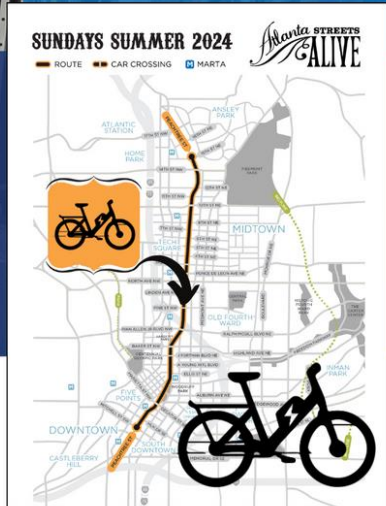
1:00 P.M. - 5:00 P.M.

St. Luke's Episcopal Church
435 Peachtree St NE, Atlanta, GA 30308

Sunday, May 19, 2024

Sunday, June 16, 2024

Sunday, July 28, 2024



Join us at the E-bike Expo to learn more about the City of Atlanta E-bike rebate program and commute options.



FOR MORE INFORMATION ON THE E-BIKE REBATE PROGRAM : ATLANTAREGIONAL.ORG

St. Luke's Atlanta 435 Peachtree Street NE



E-BIKE EXPO

Learn more about the City of Atlanta E-Bike Rebate Program

CITY OF ATLANTA
DEPARTMENT OF TRANSPORTATION





Scan QR Code to
Livestream ASA Radio

www.atlantastreetsalive.org/radio





**Bring a portable speaker to stream
Atlanta Streets Alive Radio.**

www.atlantastreetsalive.org

FB: @ATLStreetsAlive

IG: @atlantastreetsalive

X: @ATLStreetsAlive



Scan for website

Share with your networks!

Atlanta Streets Alive 2023!



Crowd at Peachtree Center watching ELEVATE performance



Volunteers supporting safe crossing



Bikers enjoy King of Pops



Colony Square 15th St. & Peachtree



Skaters at Underground ATL



The Bakery South Downtown



GOT QUESTIONS?
Reach out.

CITY OF ATLANTA



DEPARTMENT OF TRANSPORTATION



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Atlanta **STREETS**
ALIVE