

# **About This Report**

The City's Finance Department is proud to present this *Popular Annual Financial Report* (PAFR). This is a short form report that gives summarized information about the City's financial activities. It is intended to give readers an overview of the City and its finances. It is derived from, but does not provide all the detailed information required by accounting standards (Generally Accepted Accounting Principles – or GAAP). It does not include information on all of the City's Funds or Components Units.

Detailed financial information including the audited financial statements is available in the City's *Comprehensive Annual Financial Report*, commonly called the CAFR. The CAFR provides full disclosure of all material events in the notes to the financial statements, as well as required supplementary information and historical statistical information.

The CAFR and PAFR are both available online at: www.atlantaga.gov>Departments>Finance>Controller.

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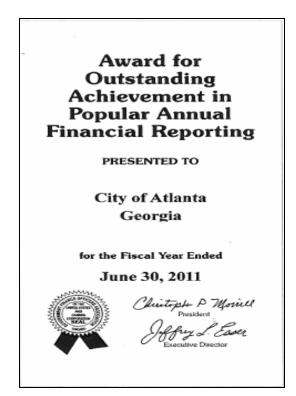
## **Department of Finance**

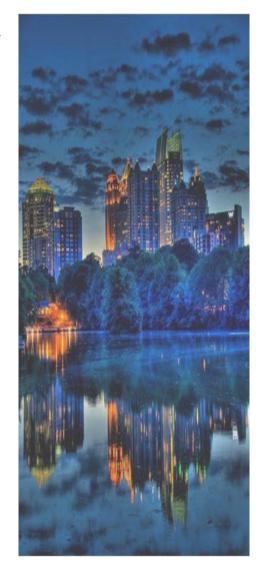
The Department of Finance mission is to provide leading practice financial management services and leadership to achieve City of Atlanta goals and objectives. The Department of Finance serves as a strategic business partner to provide excellent service to internal and external customers, deliver a clear and concise picture of the City's current and future financial position and promote actions to achieve City's priorities.

The first edition of the Popular Annual Financial Report issued by the City in FY 2011 was recognized for excellence resulting in receiving the following award:

Award for Outstanding Achievement in Popular Annual Financial Reporting from the Government Finance Officers Association (GFOA) for fiscal year ended June 30, 2011.

➤ The Comprehensive Annual Financial Report (CAFR), one of the supporting documents for this report, is also award winning, having earned the GFOA's Certificate of Achievement for Excellence in Financial Reporting for 26 consecutive years.







#### THE REED COMMITMENT

A SAFE CITY PUBLIC SAFETY

#### A FINANCIALLY STRONG CITY

FISCAL ACCOUNTABILITY & EFFICIENT GOVERNMENT

#### A CARING CITY

CENTERS OF HOPE & THE MAYORS YOUTH PROGRAM

#### A WORLD CLASS CITY

**BUSINESS GROWTH, TOURISM & CONVENTIONS** 

#### A LEADING CITY

TRANSPORATION, SUSTAINABILITY & GREENSPACE

Atlanta was founded in 1847 at the end of the Western & Atlantic Railroad line. It was first named Marthasville in honor of the then-governor's daughter, and then changed soon after to Atlanta, the feminine of Atlantic. Atlanta is the capital and most populous city in the state of Georgia. The City, incorporated in 1847 is located in the north-central part of the state. The city currently occupies a land area of 131.4 square miles, with a population of 420,003 in the city and 5,268,860 in the Atlanta Metropolitan area, according the United States Census Bureau (2010 estimate).

The Atlanta-Sandy Springs-Marietta, GA Metropolitan Statistical Area (commonly referred to as Metropolitan Atlanta) is the ninth largest metropolitan area in the country. Atlanta has a gross domestic product of approximately \$260 billion which ranks it as the 15<sup>th</sup> largest in the world. Home to the world's most-traveled and most efficient airport – Hartsfield-Jackson Atlanta International Airport – metro Atlanta is the leading center for business activity and logistics. In May 2012, Atlanta opened Maynard H. Jackson Jr. International Terminal, the new global gateway through which travelers throughout the world will connect with more than 150 U.S cities. Atlanta is home to such household company names as The Coca Cola Company, The Home Depot, CNN, UPS and Delta Airlines. The city is home to 13 FORTUNE 500 company headquarters.



## **City Council**



### **Atlanta City Council**

#### Mission

The City's policy-making and legislative authority are vested in a governing council (City Council) consisting of fifteen members and an elected City Council President who serves as presiding officer. The Council's mission is to ensure that Atlanta is lead by groundbreaking, strong, and capable group of leaders that work for the good of all citizens across the city. The City Council's primary responsibilities are adopting ordinances, adopting the budget and setting policy for the City. Working hand in hand with Atlanta's Mayor and the members of the executive branch, the council plays a key role in the budget process and financial well being of Atlanta.

#### Constitution

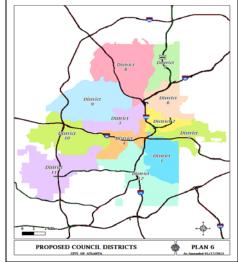
The City Council comprising of fifteen members is elected on a non-partisan basis. Twelve of the Council members are elected by district. The Mayor, the remaining Council Members and the Council President are elected at large. Council members serve four-year terms, as does the Mayor. The Mayor is limited to two consecutive terms. There are no term limits for Council Members or for the Council President.

#### **Budget Process**

Annual budgets are adopted for the General Fund. Special Revenue Funds, and Debt Service Funds with the level of legal budgetary control established at the office level by City Council. The City is required to adopt a balanced budget each year and maintain budgetary controls to ensure compliance with legal provisions of the annual appropriated budget approved by the Mayor and City Council. The amounts of anticipated revenues and appropriated expenditures for the annual budget are controlled by the City Charter and various ordinances adopted by the City Council. Appropriations for capital projects are approved by the City Council principally on an individual basis, when the project is initially approved.

#### Information

The Atlanta City Council prides itself on being responsive to its citizens. If you have a comment or concern and would like to speak to the council, you can call at (404) 330-6030 or visit the Atlanta City Council website at http://citycouncil.atlantaga.gov





# **City Structure**

### City of Atlanta Officials

#### Executive



Mayor...... Kasim Reed

#### Legislative

#### Members of Council:

 District 1
 Carla Smith
 District 7
 Howard Shook

 District 2
 Kwanza Hall
 District 8
 Yolanda Adrean

 District 3
 Ivory Lee Young, Jr.
 District 9
 Felicia Moore

 District 4
 Cleta Winslow
 District 10
 C.T. Martin

 District 5
 Natalyn Mosby Archibong
 District 11
 Keisha Bottoms

 District 12
 Joyce Sheperd

#### Members of Council-At-Large:

**Chief Operating Officer** 

Post 1 Michael Julian Bond Post 2 Aaron Watson

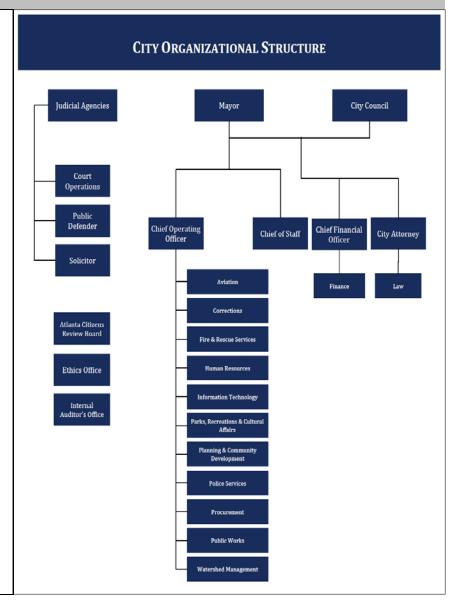
#### Post 3 H. Lamar Willis

#### Administrative

Chief Financial Officer

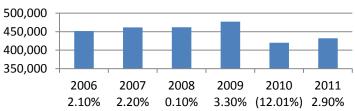
Chief of Staff

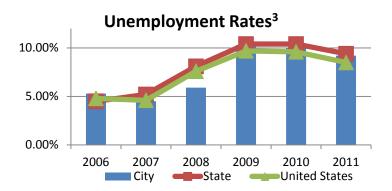
Duriya Farooqui	Candace L. Byrd	J. Anthony Beard
Director City Council Staff		Robert Barger
	tion & Cultural Affairs	
		Christopher T. Patterson
	Ianagement	
	rim	
		0
Chief of Police		George N. Turner
	urces	
	š	
Commissioner of Planning and	Community Development	James E. Shelby
City Internal Auditor		Leslie Ward
	tive Director	



# **City Statistics**

### Population/Growth Rates FY 2006-FY2011<sup>1</sup>





### Top Job Growth/Losses 2000-2011<sup>4</sup>

Industry	Percent Change
<b>Educational Health Services</b>	11.90%
Financial Activities	1.70%
Leisure and Hospitality	1.40%
Government/Public Administration	-7.10%
Manufacturing	-2.60%
Professional and Business Services	-1.80%
Construction	-1.60%
Information	-1.30%

Atlanta is the capital and most populous city in the state of Georgia. The city's population showed signs of growth in FY 2009 after several years of stagnation. The growth rate was negative however in FY 2010 with much of the population moving to metro Atlanta areas and it seems to have been stabilized since.

1) U.S. Census Bureau conducts a population survey every 10 years (years 2006 to 2009 and 2011 are the bureau's estimates).

2)Source: 2011 Preliminary Annual Estimates of the residential population for the United States, Regions, States, and Puerto Rico: April 1, 2000 to July 1, 2009

City of Atlanta had a possible workforce of 2,710,503 people at the end of 2011. Of that, 242,370 were out of work. The unemployment rate for the city of Atlanta is slightly lower than Georgia's average but higher than the national average in FY 2011. The rate, which measures the percentage of the workforce that is unemployed and looking for paid employment, fluctuated from a low of 5.3% in 2006 to a high of 9.2% in 2011. The rate has however been on a downward trend since 2010.

3) Georgia Employment Development Department, Labor Market Information Division for the State and County; U.S. Bureau of Labor, Department of Labor

Job growth picked up in the City of Atlanta over the decade from 2000 to 2011. The biggest industries showing the gain were Education Health Services, Financial Activities and Leisure and Hospitality while the biggest declines came in Government/Public Administration, Manufacturing and Professional and Business Services.

4)Source: Georgia Department of Labor Industry Mix Analysis. These data represent s that are covered by unemployment insurance laws.

Note: 2000 represents 4<sup>th</sup> Quarter Data from Georgia Department of Labor

\*City of Atlanta is defined by Atlanta Regional as per the Georgia Department of Labor

## **City Finances**

# **City Net Position**

The City's financial activities in total are made up of three broad classifications: governmental, business-type activities and component units. Governmental activities include all primary governmental functions like public safety, public works, parks and recreation and general government. Blended component units are combined into the governmental activities. The separate component units are shown separately and are not included in the total for primary government, although the City benefits from and ultimately has responsibility for the financial obligations of these entities. Business-type activities include Hartsfield-Jackson International Airport, the Department of Watershed Management, Sanitation and other non-major business-type activities, including Underground Atlanta. Component units include the Atlanta Development Authority (Invest Atlanta), The Atlanta Fulton County Recreation Authority and the Atlanta Urban Redevelopment Agency (AURA).

The City owns things of value called *assets*; amounts owed to others are called *liabilities* or debt. The difference between assets and liabilities is called *net position*. Positive net asset position balance indicate a measure of financial stability. Net Position is the common measurement term for both governmental and business-type activities when they are reported together. This allows all activities to be combined and shown as *government-wide* totals for the primary government.

### Statement of Net Position as of June 30, 2012 (000's)

	Gov	vernmental Activities	Business-type Activities	Total 2012	Total 2011
Assets	_				
Current and other assets	\$	639,802	\$ 3,472,979	\$ 4,112,781	\$ 4,078,215
Capital assets, net of depreciation	\$	1,045,146	\$ 10,554,235	\$ 11,599,381	\$ 11,343,587
Total assets	\$	1,684,948	\$ 14,027,214	\$ 15,712,161	\$ 15,421,802
Long-term liabilities					
Current	\$	159,276	\$ 432,116	\$ 591,393	\$ 877,444
Non-Current	\$	1,158,572	\$ 6,704,864	\$ 7,863,436	\$ 7,560,543
Total liabilities	\$	1,317,848	\$ 7,136,981	\$ 8,454,829	\$ 8,437,987
Net Position					
Invested in capital assets,					
net of related debt	\$	20,334	\$ 4,754,298	\$ 4,774,632	\$ 4,938,601
Restricted	\$	394,895	\$ 869,781	\$ 1,264,676	\$ 1,159,189
Unrestricted	\$	(48,130)	\$ 1,266,154	\$ 1,218,024	\$ 886,024
Total Net Position	\$	367,099	\$ 6,890,233	\$ 7,257,332	\$ 6,983,815

# **City Finances**

# **City Activities**

There are two main sources of revenue for the City, Program Revenues and General Revenues. Program Revenue is the City's main source of funding (inflow of assets) and is made up mostly of charges for services (both governmental and business-type activities), but also includes operating and capital grants (state or federal). General Revenue which includes property and sales taxes is the primary form of funding for governmental funds.

Revenue for the City in fiscal year 2012, which totaled slightly under \$2.0 billion, decreased by \$14.3 million or 0.7% compared to year ended June 30, 2011. Property taxes during fiscal year 2012 decreased by 10.3%, primarily due to changes in assessed value of the tax digest. Total expenses for the City were \$1.7 billion in fiscal year 2012, up \$95.5 million or 5.9% compared to fiscal year 2011. The increase in total expenses is mainly attributed to higher interest expense for business type activities during fiscal year 2012.

### Statement of Changes in Net Position as of June 30, 2012 (000's)

				=	
Dovernos	G	overnmental Activities	Business-type Activities	Total 2012	Total 2011
Revenues					
Program revenues	\$	172,317	\$ 1,168,068	\$ 1,340,385	\$ 1,364,233
General revenues	\$	679,921	\$ (31,736)	\$ 648,185	\$ 638,603
Total revenues	\$	852,238	\$ 1,136,332	\$ 1,988,570	\$ 2,002,836
Expenses:					
General Government	\$	352,210		\$ 352,210	\$ 383,316
Public Safety	\$	341,794	\$ -	\$ 341,794	\$ 306,714
Water and Wastewater System	\$	-	\$ 459,789	\$ 459,789	\$ 444,133
Department of Aviation	\$	-	\$ 504,918	\$ 504,918	\$ 437,659
Sanitation	\$	-	\$ 39,162	\$ 39,162	\$ 36,383
Other	\$	-	\$ 17,180	\$ 17,180	\$ 11,311
Total Expenses	\$	694,004	\$ 1,021,049	\$ 1,715,053	\$ 1,619,516
Increase (decrease) in Net Position before transfers	\$	158,234	\$ 115,283	\$ 273,517	\$ 383,320
Transfers in(out)	\$	(123,580)	\$ 123,580	\$ -	\$ -
Increase (decrease) in Net Position	\$	34,654	\$ 238,863	\$ 273,517	\$ 383,320
Net Position, Beginning of Period	\$	332,445	\$ 6,651,370	\$ 6,983,815	\$ 6,600,495
Net Position, End of Period	\$	367,099	\$ 6,890,233	\$ 7,257,332	\$ 6,983,815

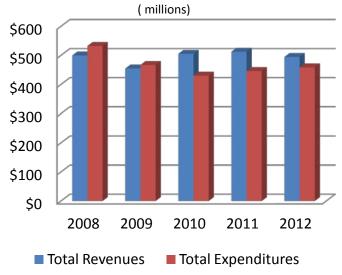
<sup>1)</sup> Transfers in(out) are primarily related to MOST revenues that are collected in a Governmental Fund but transferred to Water and Waste Water for use in operations

### General fund revenues and expenses 2008-2012

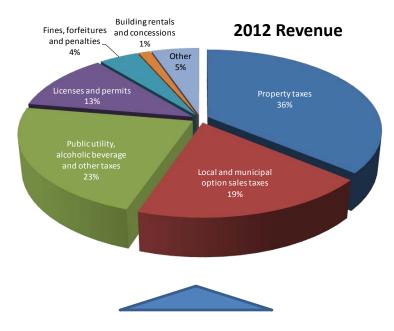
	2008		2009		2010		2011		2012
(000's)									
Property taxes	\$ 137,935	\$	157,122	\$	216,769	\$	191,460	\$	185,513
Local and municipal option sales taxes	104,101		87,789		92,955		93,912		97,400
Public utility, alcohol and other taxes	139,764		102,990		106,429		125,547		115,538
Licenses and permits	69,127		62,503		58,130		63,133		59,105
Charges for current services	6,346		4,970		4,418		4,728		4,580
Fines, forfeitures and penalties	14,504		12,631		13,020		20,196		22,050
Investment income	1,470		171		1,263		2,169		1,444
Building rentals and concessions	18,962		18,295		8,339		6,276		6,688
Other	 7,720	_	8,491		4,370	_	5,468	_	2,415
Total Revenues	\$ 499,929		454,962	_	505,693		512,889	_	494,733
EXPENDITURES									
General government:	\$ 148,472		109,410		107,312		112,837		110,424
Police	172,897		163,007		149,703		153,513		164,117
Fire	85,444		76,279		71,079		73,535		72,120
Corrections	46,150		33,917		23,496		20,932		27,496
Public Works	33,072		23,177		20,145		27,517		26,310
Parks, Recreation and Cultural Affairs	29,956		23,635		21,708		25,341		27,333
Debt Service	16,584		37,904		37,081		32,601		31,236
Total Expenditures	\$ 532,575	_	467,329	_	430,524	_	446,276	_	459,036

The City's general fund is the chief operating fund of the city. This fund (governmental fund) captures the general revenues and continuing expenses of primary governmental activities including public safety (police and fire), public works (roads and bridges), parks recreation and cultural affairs and general government. Unlike the government-wide financial statement presented previously, the general fund is presented using a current resources focus (amounts to be collected or paid in the near term).

### General Fund Revenue vs Expense



### Where the money comes from ...

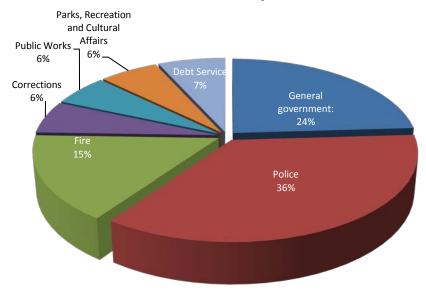


Taxes comprise the vast majority of the general fund revenues at 80% of the total. Property taxes are the largest funding source at about 40% of total revenue. Since the low point in 2009, sales taxes have been increasing and represent about 20% of the total in 2012. Licenses, permits and other charges for services make up about 12% and fines and forfeitures represent about 5% of total general fund revenue.

Almost 60% of the general fund expenses are for public safety functions including police, fire, and corrections. Police spending has increased as a percentage of expenses since 2009 as a part of the Mayor's commitment to public safety. Public Works and Parks and Recreation have remained consistent at about 6% of the general fund expenses. General government expenses have been declining as a percentage of the total from 29% in 2007 to 24% in 2012.

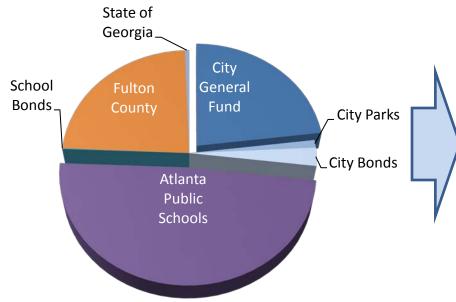


2012 Expenses



General Fund Revenue (000's)	Fiscal Year 2012
Property taxes	\$185,513
Local and municipal option sales taxes	97,400
Public utility, alcoholic beverage and	115,538
Licenses and permits	59,105
All other revenue	<u>37,177</u>
Total Revenues	\$494,733

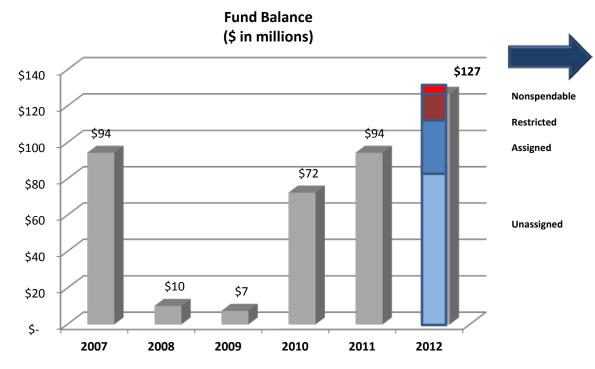
**City of Atlanta Property Tax Bill** 



Property taxes are the largest source of funding for the City's general fund, at close to 40% of total revenue. A City of Atlanta property owner pays taxes to the City for the general fund services, parks and bonded debt which represent 26.88% of the total tax bill. The remaining 73.12% goes to Fulton County, Atlanta Public Schools and the State of Georgia.

Sample Property Tax Bill:	
Appraisal value of home	\$250,000.00
Assessed at 40% (state law)	\$100,000.00
Less any exemptions (homestead exemption)	(\$30,000.00)
Taxable value	\$70,000.00
City General Fund	\$716.80
City Bonds	\$84.00
City Parks	\$35.00
Total City revenue	\$835.80
Fulton County	\$737.17
Atlanta Public Schools	\$1,514.80
Atlanta Public Schools Bonds	\$3.78
State of Georgia	\$17.50
Total Property Tax Bill	\$3,109.05

Fund Balance is the difference between what the City owns (assets) and what it owes (liabilities or debts). Fund balance is really just the City's savings, and is a measure of financial stability. In the midst of continued broad economic weakness, the City has been able to restore its fund balance to pre-recessionary levels. Better financial visibility and forecasting tools have allowed the City to react more swiftly and proactively manage expenses to expected revenues.



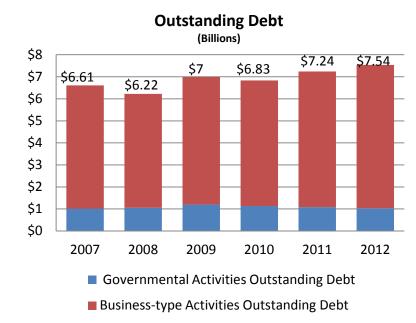
➤ The City reported \$107.1 million in *unrestricted* (assigned plus unassigned) fund balance in the general at June 30, 2012

Fund balance has increased by \$120M since 2009

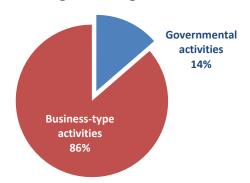
#### **Fund Balance Classifications**

- ❖ Nonspendable: amounts that are not in spendable form or are legally required to remain intact.
- **Restricted:** amounts that are subject to externally enforceable legal requirements like bond covenants.
- **Committed:** amounts intended for specific purposes as per enabling legislation of the City
- **Assigned:** -amounts that are intended to be used for specific purposes, including encumbrances.
- **❖Unassigned:** any residual amounts not meeting the requirements of the other categories. Can be used for any purpose without limitation.

## **City Financing**



### **Percentage of Long-term debt**



The City's Long Term Debt, including capital leases., reflected a net increase of \$303.7 million or 4.2% during the current twelvemonth period ended June 30, 2012. The increase is primarily attributed to the General Airport Revenue Series 2012 Bonds issued in the aggregate amount of \$474.1 million during May 2012. General and limited obligation (Governmental) debt decreased by \$36.7 million and Department of Watershed Management debt decreased by \$47.1 million.

CITY OF ATLANTA  MUNICIPAL BOND RATINGS									
BOND TYPE MUNICIPAL CREDIT RATING									
	Moody's Investors Service	Standard & Poor's	Fitch						
GENERAL OBLIGATIONS BONDS Underlying Rating	Aa2	A							
WATER AND WASTEWATER REVENUE BONDS Underlying Rating	A1	A	A						
HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT REVENUE BONDS Underlying Rating	A1	<b>A</b> +	A+						

The City's bond ratings have remained stable across all three ratings agencies. However, the outlook on the City's general obligation bonds was raised from negative to stable during 2012.

# **City Budget**

# **Select Operating Budgets**

### **Summary of Operating Budgets (000's)**

	FY 2011	FY2012		
	Adopted	Adopted		Percent
Fund	Budget	Budget	Change	Change
General Fund	559,524	550,620	(8,903)	-2%
Enterprise Funds				
Aviation Fund	398,954	406,396	7,442	2%
Civic Center Fund	1,699	1,748	49	3%
Parks Facilities Fund (Cyclorama)	485	475	(11)	-2%
Solid Waste Services				
Fund Underground Atlanta	48,574	48,262	(312)	-1%
Revenue Fund	9,333	11,223	1,890	17%
Water and Wastewater	2,000	11,220	2,000	27.70
Fund	479,723	513,494	33,771	7%
Total Enterprise Funds	938,768	981,597	42,830	4%
Other Funds				
Emergency 911 Fund	16,088	15,836	(252)	-2%
Fleet Services Fund	30,911	32,390	1,479	5%
Group Insurance Fund	102,632	108,157	5,525	5%
Total Other Funds	149,632	156,383	6,752	4%
Total Operating Funds	1,647,923	1,688,601	40,678	2%

The City is required to adopt a balanced budget each year and maintain budgetary controls to ensure compliance with legal provisions of the annual appropriated budget approved by the Mayor and City Council. For fiscal year 2012, the City total adopted budget for Governmental Funds was \$1.16 billion dollars including \$550 million dollars towards the General Fund.



The City Council holds one or more public hearings on the proposed budget as required by the laws of Georgia, notice of which is published in a newspaper of general circulation in the city at least seven days prior to the date set for the hearing

# **City Priorities and Accomplishments**

### The City's Priorities

### **Public Safety**

- Drive APD Strategic Plan
- 15% crime reduction
- Add 100 Police Officers
- Expand COPS approach
- Build camera network and monitoring center
- Drive AFR Strategic Plan

### **Economic Development**

- Refresh Economic Dev. Plan
- Focus on jobs, wages and neighborhood development
- Develop long term water plan
- 5 year plan for Atlanta Beltline

### **Fiscal Stability**

- Ensure sustainable fiscal position
- Build reserve to \$100+ Million
- Obtain long term infrastructure and public safety funding
- Free up unused assets (trust funds, leases etc)
- Drive reduction in settlements

### **City Infrastructure**

- Develop airport capacity plans
- Create new long range DWM strategic plan
- Begin infrastructure renewal plan
- Increase collaboration across all City divisions and agencies
- Launch Office of Intl. Affairs
- Drive to "top 10" in Sustainability

### **Youth Development**

- Develop Centers of Hope (COH) Programming
- Implement COH Pilots in select locations to transform rec. centers
- Initiate plan to ensure all children receive a high quality education
- Harness civic engagement

#### **Merit and Excellence**

- Implement organizational and pay in class study
- Design and implement new Citywide training programs
- Improve safety training and compliance
- Rating meetings for top 5 layers
- Aggressively recruit/retain talent

❖ Public Safety— The Atlanta Police Department continues to show improvement toward reducing crime in the City of Atlanta. Over the past two years, the City has hired more than 600 new police officers. The fiscal 2013 budget includes funding for a police force of 2,000 which would represent the largest police force in the City's history.

The Fire Department is now fully staffed, with 4 firefighters per engine, an accomplishment that has not been achieved for more than a decade. Four new fire stations have been added since 2010, ensuring quick response times to the 85,000 emergency calls that Atlanta firefighters receive annually.

# **City Priorities and Accomplishments**

❖ Parks, Recreation and Cultural Affairs — Over the last two years, all of the City's recreation centers have been opened. Renovations to these "Centers of Hope" represent the City's commitment to provide a safe and compelling environment for families and youth.

**Sustainability** - The first sustainability plan, "Power to Change" will help the City achieve its goal of becoming a top-ten city in the nation for sustainability. The SHINE initiative will directly impact the City's target to reduce greenhouse gas emissions 25 percent by 2020, 40 percent by 2030, and 80% by 2050.



the City's General Fund has produced over \$140 million in operating surplus, which has allowed \$29 million to be invested in the Capital Projects Fund and increased unrestricted fund balance by \$117 million.

❖ A Financially Strong City –Over the last 3 fiscal years,

The City is committed to accomplishing the Mayor's priorities and providing clear and transparent reporting of its financial activities. We hope this report has been helpful in providing a brief overview of the City and its finances. Questions concerning any of the information provided in this report or requests for additional financial information should be addressed to the City's Chief Financial Officer, 11100 City Hall Tower, 68 Mitchell St., SW, Atlanta, Georgia 30303.

The Maynard Holbrook Jackson International Terminal