

City of Atlanta Recovery Plan

State and Local Fiscal Recovery Funds

2021 Report

City of Atlanta

2021 Recovery Plan

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GENERAL OVERVIEW

Executive Summary

The City of Atlanta has been allocated \$170,928,821 in Coronavirus State and Local Fiscal Recovery Funds (SLFRF) under the American Rescue Plan Act (ARPA). These funds are expected to be allocated in two tranches of \$85,464,410.50.

The key outcome goals for the use of the ARPA funds includes:

- 1. Continuing core City of Atlanta services;
- 2. Responding to the continued COVID-19 emergency;
- 3. Investing to address the economic effects on the community; and
- 4. Complimenting other funds.

Of the \$170.9 million, \$123 million will help Atlanta offset the pandemic's fiscal impact on the city's budget following revenue reductions. Almost \$16 million will go toward the city's COVID-19 response, including \$3.25 million for IT, procurement, and grants and \$7.5 million for public safety and violence prevention. The remainder of the funds, \$42.2 million, will be directed toward addressing the economic impacts of the pandemic. The City of Atlanta will allocate \$20 million to small businesses and nonprofits, \$3.5 towards affordable housing and \$2 million to fight food insecurity.

Below is a breakdown of how the City of Atlanta plans to spend the COVID relief funds across categories and tranches.

Category	Total Allocation	Tranche 1	Tranche 2
Government Services Affected by Revenue	\$123,000,000	\$64,000,000	\$59,000,000
Reduction			
City Response to the COVID-19 Emergency			
IT, Procurement, and Grants	\$3,250,000	\$600,000	\$2,650,000
Public Facility Measures	\$500,000	\$150,000	\$350,000
Public Safety and Violence Prevention	\$7,500,000	\$3,500,000	\$4,000,000
Program Monitoring and Outreach	\$4,478,821	\$2,014,410.50	\$2,464,410.50
Address the Economic Effects			
Affordable Housing	\$3,500,000	\$1,000,000	\$2,500,000
Small Business and Non-Profits	\$20,000,000	\$10,000,000	\$10,000,000
Food Insecurity	\$2,000,000	\$1,000,000	\$1,000,000
Workforce Development	\$4,700,000	\$2,200,000	\$2,500,000
Youth Engagement and Employment	\$2,000,000	\$1,000,000	\$1,000,000
Totals	\$170,928,821	\$85,464,410.50	\$85,464,410.50

The City of Atlanta's key goal is to use these funds to address the health, safety and welfare of City residents and their communities and support small businesses and non-profits that have faced inherent challenges due to the COVID-19 pandemic. The City's strategy to aid in the recovery and to help mitigate the impact of the pandemic is to develop, implement and provide a wide range of program specific services while addressing the needs of the program beneficiaries.

The City has successfully initiated or launched several programs identified in the ARPA Recovery Plan. Programs successfully launched include the Youth Engagement Program, Gun Violence Prevention



Program, and Elevate Atlanta. Initiated programs with an expected implementation date no later than September 30, 2021 include the Small Business Assistance Program, Welcoming ATL Food Program, WeatheRise ATL, and Jobs for Vulnerable Populations. The only notable challenge is the limited financial resources available compared to the need for providing services to impacted community. It requires a balance between the needs and resources available.

In addition to the State and Local Fiscal Recovery Funds, additional one-time funding has been or will be invested in the below key areas to support response and recovery from COVID-19.

- Affordable Housing and Rental Assistance (\$181.9M)
- Economic Development and Small Businesses (\$34M)
- Homelessness (\$31.5M)
- Food Insecurity (\$1.9M)
- Workforce and Youth Development (\$3M)
- Response to COVID-19 Emergency (\$55.8M)

Uses of Funds

The COVID-19 pandemic has led to a dramatic loss of human life worldwide and has presented an unprecedented challenge to communities, public health, food systems and the economy. To help shape an equitable and strong COVID-19 recovery, the City of Atlanta's intended use of the SLFRF and program specific needs and expenditure categories, to the extent they apply, are described in this section.

To employ maximum programmatic impacts and successful outcomes, the City of Atlanta followed a comprehensive process in developing a plan for the use of the State and Local Fiscal Recovery Funds. This process was based upon principles established by the federal government to guide allocations. In addition, the allocations were guided by guidance on eligible uses. Any future guidance on eligibility that may be released by the federal government will be considered in the City's allocations and recommendations as well. The City of Atlanta's Department of Law and Department of Finance Office of Risk Management also provided support in reviewing the fund allocations and programs for eligibility and compliance requirements.

Public Health (EC 1):

As the public health crisis resulting from the COVID-19 pandemic evolves, the City of Atlanta's response to the broader health impacts of the disease and planned fund allocations are focused on supporting public facility mitigation measures and public safety programs.

Public Facility Measures

A SLFRF allocation of \$500,000 will focus on the need to ensure the City of Atlanta's public facilities have the necessary measures in place to mitigate impacts from COVID-19. The initiative is led by the Department of Enterprise Asset Management. These funds will support investments in cleanliness, supplies, protective equipment, and other mitigation tactics related to the COVID-19 pandemic.



Public Safety and Violence Prevention

The City of Atlanta as much of the nation has seen an increase in violent crimes because of the COVID-19 pandemic. The City of Atlanta's use (or planned use) of the funds for \$7,500,000 will support the Operation Shield and the Video Integration Center and Violence Prevention programs.

Operation Shield and the Video Integration Center (\$2,500,000) — Led by the Atlanta Police Department (APD), in partnership with the Atlanta Police Foundation (APF). These funds will support the purchase of additional cameras and license plate readers throughout the community to address violent crime increases because of the COVID-19 pandemic. In addition, upgrades to the Video Integration Center will allow improved integration of private cameras, monitoring, and coordinated action to address violent crime increases because of the COVID-19 pandemic.

Violence Prevention (\$5,000,000) – Led by the Office of Equity, Diversity, and Inclusion, in partnership with APD and numerous community partners. Community-based violence intervention programs rely on street outreach and other holistic supportive services to actively remediate conflicts and prevent violence. This program model is an internationally renowned public health approach to violence prevention founded in the idea that violence is a learned behavior. The program leverages disease control and behavioral health methods to: support and facilitate people at high-risk for committing violence through a change in thinking and conflict resolution, interrupt the transmission of retaliatory violence, and create opportunities for community norms to change toward a non-violence culture. The program been proven to decrease shootings in site areas by up to 73%, address causes of violence at the root, and creates muchneeded jobs for traditionally hard-to-employ residents. This funding will support implementing the program to two additional sites within the City of Atlanta.

Negative Economic Impacts (EC 2):

The economic effects of the COVID-19 pandemic have been significant. A variety of funding sources have been dedicated to address those effects. A SLFRF allocation of \$32,200,000 is focused on affordable housing and small business and non-profit programs and leveraged against the additional funding sources outlined in this document.

Affordable Housing

Given the exacerbated need for affordable housing, linked to the COVID-19 emergency, and to compliment other affordable housing funding, an allocation of \$3,500,000 will be used to support City of Atlanta communities through the WeatheRISE ATL program.

WeatheRISE ATL Program (\$3,500,000) — Led by the Office of Equity, Diversity, and Inclusion and the Office of Sustainability teams. Energy burden coincides with increased rates of displacement and a higher incidence of health issues like asthma, making it a critical public health, housing, and equity issue. The COVID-19 pandemic and its ensuing economic crisis have exacerbated this crisis by disproportionately impacting communities of color and low-income households in Atlanta. This program will target the highest energy-burdened (and income-qualified) owner-occupied single-family households in Atlanta. The program will reduce energy burdens by installing energy efficiency retrofits, addressing home health and safety measures, and providing residents with tailored education that helps residents manage their



energy bills after the retrofits. The program is designed to leverage economies of scale by implementing a set of standardized measures across similar single-family homes in low-income areas.

Small Business and Non-Profits

Given the exacerbated need for support to small businesses and non-profits, linked to the COVID-19 emergency, and to compliment other local, state, and federal funding, an SLFRF allocation of \$20,000,000 will be used on the following programs.

Small Business, Non-Profits and Art Grants (\$12,500,000) – Led by Invest Atlanta. Individual grants, up to \$40,000, to small businesses, non-profits, cultural attractions may be used for mitigating financial hardships and assisting to implement COVID-19 preventive mitigative tactics in the post COVID-19 environment. The key focus is placed on the impacted industries some of which are tourism, travel, and hospitality sectors. The allocation covers the grants and the staffing requirements.

Create a Business Support Technical Assistance Network (\$3,500,000) – Led by Invest Atlanta. Invest Atlanta proposes to issue an RFP seeking 15 business resource partners throughout the city for \$100,000 a year, for two years. Those partners would provide technical assistance to businesses, providing them with the tools they need to be successful in a post COVID-19 environment.

Permanently Affordable Commercial Space (\$4,000,000) – Led by Invest Atlanta. This program will create permanently affordable commercial space in low- and moderate- income (LMI) or gentrifying neighborhoods. Invest Atlanta will work with non-profit partners who would identify and acquire commercial space and lease it to small businesses, business, makers, and arts/cultural tenants at below market rates. Invest Atlanta would provide a percent of the acquisition funding and require as a condition the property be affordable in perpetuity. The grant would mitigate financial hardships.

Food Insecurity

Given the increased food insecurity among communities, linked to the COVID-19 emergency, and to compliment other local, state, and federal funding, an allocation of \$2,000,000 will be used to support residents and the community through food programs and initiatives.

Led by the Office of Diversity, Equity, and Inclusion and Office of Sustainability teams. These programs will include a mix of direct support to residents through programs such as the continuation of the Grocery Delivery Program and expansion of the Fresh MARTA Market program. In addition, funding will support establishing networks of organizations that can deliver food initiatives and one-time investments to develop the city's infrastructure and capacity to support the overall food system and to build the needed networks.

Services to Disproportionately Impacted Communities (EC 3):

Workforce Development

Given the need to transition residents back to work and support upskilling for key growth industries, a need that has been exacerbated by the COVID-19 emergency, complimenting other local, state, and federal funding, a SLFRF allocation of \$4,700,000 will be used to support individuals in disproportionally impacted communities within the City of Atlanta jurisdiction.



Regional Partnership for Upskilling in Key Growth Industries (\$2,000,000) — Led by Invest Atlanta and WorkSource Atlanta. These funds will support regional initiatives to provide training and support assisting workers as they transition to key growth industries.

Hiring and Jobs Program for Vulnerable Populations (\$2,700,000) - Led by Invest Atlanta and WorkSource Atlanta. These funds will support hiring of vulnerable populations, including people experiencing homelessness and reentry populations, with a focus on supporting the City's Operation Clean Sweep initiative.

Youth Engagement and Employment

Given the increased need to engage and assist youth with employment, exacerbated by the COVID-19 emergency, \$2,000,000 will be used on the Youth Engagement and Employment program.

Youth Entrepreneurship Program (\$2,000,000) – Led by the Office of Equity, Diversity, and Inclusion, in partnership with APD and DPR. These funds will support one-time expenses associated with the comprehensive build out of a youth entrepreneurship program, including the personnel, professional services, and supplies required to attract, train, and assist youth in employment and entrepreneurship.

Premium Pay (EC 4):

The Premium Pay (EC4) expenditure category is currently not applicable to the City of Atlanta and is not included in the Fiscal Recovery Funds Plan.

Water, sewer, and broadband infrastructure (EC 5):

The Water, Sewer, and Broadband Infrastructure (EC5) expenditure category is currently not applicable to the City of Atlanta and is not included in the Fiscal Recovery Funds Plan.

Revenue Replacement (EC 6):

Government Services Affected by Revenue Reduction

The City's revenues have been affected by COVID-19. The primary impacts have been related to the alcohol beverage, fines and penalties, and hotel and motel tax revenue streams. The allocation for the revenue replacement is \$123,000,000.

The City of Atlanta has gone through an efficiencies exercise to identify opportunities for reductions in expenses without a cut in services. Through those efforts approximately \$20M in efficiencies were identified and incorporated into the FY22 budget.

This allocation will support maintaining core government services, such as police, fire, parks and recreation, and transportation, which otherwise would need to be significantly reduced to balance the budget.

The interim final rule published by the Department of Treasury provides specific guidance related to how to calculate revenue loss at four points in time – December 31, 2020; December 31, 2021; December 31, 2022; and December 31, 2023. While calculations and projections based upon this recently released



formula are still being finalized, the City is confident that at least \$123M in revenue loss will be justified using the formula provided by the Department of Treasury.

Administrative (EC 7):

City Response to the COVID-19 Emergency

The City of Atlanta's continued response in support of the COVID-19 emergency includes \$15,728,821 of investments in key service areas.

IT, Procurement, Grants, Program Monitoring and Outreach

Given the increased federal funding, there is increased demand for City IT, procurement, and grant related services. The allocation of \$3,250,000 includes the below programs.

IT Investments (\$1,750,000) – Led by Atlanta Information Management (AIM). These funds will support one-time investments in technology and infrastructure as part of the City's continued transition to web and cloud-based services and in support of employees that work in remote and field-based environments. Investments include data center migration, networking equipment upgrades, and additional computer purchases.

Procurement Investments (\$1,000,000) – Led by the Department of Procurement (DOP). These funds will support one-time investments in technology upgrades and professional services to improve the timeliness and quality of procurements, including adjustments to the structure, processes, and systems used during the procurement cycle.

Grant Investments (\$500,000) – Led by the Department of Grants and Community Development (DGCD). These funds will support one-time investments in technology upgrades and professional services to improve the timeliness and compliance of administering grants, including supplementing program and compliance staff and training to service providers.

Program Monitoring (\$3,978,821) – Led by Finance Risk Management. These funds will monitor and support the program.

Outreach (\$500,000) – Led by the Office of the Mayor. These funds will monitor and support the outreach programs.

Uses of Other Federal Recovery Funds

Coronavirus Relief Funds

The City of Atlanta's revenue loss amount of \$64M from the 1st tranche payment received of \$85,464,410.50 in June 2021, was allocated to the personnel costs of the front-line staff and sworn public safety employees within the City of Atlanta's General Fund Fire and Police departments designated and approved to receive hazard pay, due to providing critical government and public safety services to the Atlanta community during the COVID-19 pandemic. These personnel costs covered the period from March 4, 2021 to June 23, 2021 and included wages, salaries, covered benefits etc. but excluded hazard pay expenditures.



This is in accordance with an excerpt in the Interim Rule released by the Department of Treasury which states "Accordingly, if an employee's wages and salaries are an eligible use of Fiscal Recovery Funds, recipients may treat the employee's covered benefits as an eligible use of Fiscal Recovery Funds. For purposes of the Fiscal Recovery Funds, covered benefits include costs of all types of leave (vacation, family-related, sick, military, bereavement, sabbatical, jury duty), employee insurance (health, life, dental, vision), retirement (pensions, 401(k)), unemployment benefit plans (Federal and State), workers' compensation insurance, and Federal Insurance Contributions Act taxes (which includes Social Security and Medicare taxes). Treasury anticipates that this approach to employees' covered benefits will be comprehensive and, for employees whose wage and salary costs are eligible expenses, will allow all covered benefits listed in the previous paragraph to be eligible under the Fiscal Recovery Funds.

Source: https://home.treasury.gov/system/files/136//FRF-Interim-Final-Rule.pdf

Through the Coronavirus Relief Fund, the CARES Act provided payments to State, Local, and Tribal governments to navigate the impact of the COVID-19 outbreak. The City of Atlanta received \$88.4M in funding which were allocated in the following program areas.

- Homelessness (\$9.7M) These funds supported non-congregate shelter through hotels, support operations, case management, and rapid rehousing expenses
- Emergency Rental Assistance (\$23.5M) These funds supported rental, mortgage, and utility assistance to those impacted by the COVID-19 emergency
- Small Business Grants (\$22M) These funds supported grants to small businesses impacted by the COVID-19 emergency
- Youth Development (\$.5M) These funds supported remote learning pods for youth, including the associated technology needs
- Food Insecurity (\$1.9M) These funds supported food distribution efforts to those impacted by the COVID-19 emergency, including seniors
- Response to COVID-19 (\$30.8M) These funds supported COVID-19 testing, hazard pay, personal protective equipment, cleaning supplies, and program compliance



Other American Rescue Plan Funds

In addition to the Local Fiscal Recovery Funds, the ARPA included other funding allocations for the following specific program areas.

- Emergency Rental Assistance (\$15.2M) These funds are focused on providing rental assistance to those impacted by the COVID-19 emergency. The funding breakdown is 40% will be allocated upfront, 10% can be used for case management and up to 15% can be used for administrative costs. The funds must be used by October 1, 2022.
- Homeowner Assistance Fund (TBD) These funds are focused on preventing homeowner mortgage delinquencies, defaults, foreclosures, and loss of utilities. These funds must be expended by September 30, 2025.
- Emergency Housing Vouchers (143 vouchers) This program is focused on emergency Section 8
 housing choice vouchers. HUD will provide the vouchers through public housing agencies who are
 currently or recently homeless, and to those fleeing domestic violence, sexual assault, or human
 trafficking. Valid through September 20, 2030.
- Homeless Assistance and Supportive Services Program (\$7.99M) These HUD administered HOME funds are focused on providing supportive services for homeless and other at-risk individuals. These funds must be expended by September 30, 2025.

Other One-Time Funding Sources and Uses

Other one-time funding sources continue to be an important part of the City of Atlanta's response and recovery to the COVID-19 pandemic. The funding sources include the following:

- COVID-19 Emergency Rental Assistance (\$15.2M) These funds are focused on providing rental assistance to those impacted by the COVID-19 emergency. This program has been administered in partnership with the United Way of Greater Atlanta.
- Gulch Development Agreement Funds (\$42M) These funds are focused on affordable housing (\$28M), economic development (\$12M), and workforce development (\$2M)
- Housing Opportunity Bond Funds (\$100M) These funds are focused on affordable housing, including multifamily loans, single family loans, and land and property assemblage
- CARES Act Emergency Solutions Grant (ESG) and Community Development Block Grant (CDBG) funds (\$14M) – These funds are focused on homelessness, including rapid rehousing and noncongregate shelter at hotels
- FEMA (\$25M) These funds are focused on the response to COVID-19, including hazard pay, overtime, and personal protective equipment for city employees
- WIOA Disaster Recovery Grant (\$.5M) These funds are focused on providing training and job opportunities for people impacted by the COVID-19 emergency in support of recovery.

In addition to the one-time funding sources listed above, other COVID-19 response and recovery funding provided by the federal government directly to individuals and businesses were considered.



Promoting Equitable Outcomes

The pandemic's economic and employment impacts have been extremely lopsided, disproportionately targeting marginalized communities and individuals of color. The City of Atlanta is aware of the challenges created in certain communities because of COVID-19. Therefore, it has committed ARPA funds to respond to those challenges by developing programs designed to improve the quality of life for its residents. The City of Atlanta has already initiated or implemented several programs that are designed to ensure an equitable and transparent distribution of SLFRF funds for promoting a responsible recovery. These programs impact, both the young and elderly, as well as the economically disadvantaged.

Programs that have been initiated and will be launched by September 30, 2021, include:

- Elevate Atlanta. The Elevate Atlanta program goal is to support impacted artists and arts
 organizations by providing financial support to present programs citywide that encourage city
 residents to get outside and experience cultural opportunities. The program's purpose and
 anticipated outcome is to utilize cultural arts as a means of addressing the needs of
 disproportionately impacted communities by promoting healthier living environments and
 outdoor recreation and socialization to mitigate the spread of COVID-19.
- Youth Engagement and Employment. The objective of the Youth Engagement and Employment program is to provide the at-risk youth population with viable resources, programs, mentors, education, and access to opportunities. The program focus will be on providing work-based learning, pre-apprenticeship, or youth apprenticeship opportunities for 200 young people (ages 14-24) to gain meaningful paid work experience alongside academic training that includes opportunity for increased wage. The intended outcome is to reduce community violence through street-level outreach and intervention, public education, law enforcement, and community mobilization.
- Gun Violence Prevention. The Gun Violence Prevention program is a community-based violence intervention program that employs street outreach workers who actively work to mediate conflicts and prevent retaliatory violence between those who are at-risk to commit or become the victims of gun violence. The program focus will be on one to two geographic sites (e.g., neighborhood(s), police zone(s), council district(s), etc.) that are selected based on an analysis of historical and current crime data as well as an assessment of the local neighborhood social infrastructure and national best practices. The program's expected outcome is to assist Atlantans at high-risk of perpetrating violence and those living in their surrounding communities with violence interruption, conflict resolution, case management, and other supportive services. The City expects this program to be evidence-based and proven effective by rigorous, third-party evaluation.



Programs that are in the planning and development stages with implementation scheduled by October 21, 2021, include:

- WeatherRise Atl. The WeatherRISE Atl program goal is to deliver energy efficiency education and interventions in one visit to approximately 200 owner-occupied single-family homes in high energy-burdened low-income census tracts, and to collect demographic and housing characteristics data on participating households and homes. Households with a 60% area median income (AMI) and below are eligible to participate. The planned program outcome is to evaluate historical household utility data and then education homeowners with a variety of potential energy efficiency improvement options.
- Welcoming ATL (WATL) Food Program. In partnership with local non-profits and food distributers, the WATL program goal is to continue providing nutritious grocery boxes to Atlanta residents struggling with food and economic security in an efficient and cost saving manner through January 31, 2022.
- Jobs for Vulnerable Populations. The primary program goal is to provide both short-term and long-term job training services to significantly marginalized and disadvantaged City of Atlanta residents including individuals experiencing homelessness, unemployment, underemployment, and those previously incarcerated. The intended outcome is to reduce barriers and increase job opportunities so that individuals become 'job ready' and secure paid work experiences and/or apprenticeships.

All program initiatives will include internal and external stakeholder engagement to reflect the City's commitment to advancing equity. Promoting equitable outcomes and investing in community partnerships is essential in providing accurate information via trusted messengers to communities experiencing devastating and unprecedented hardships.

The City of Atlanta will deploy a comprehensive outreach plan for all programs which will include various mediums of communication and partner with community-based organizations to assist with the messaging regarding the available COVID-19 relief program services. Advancing awareness of the program services funded by SLFRF may also include paid advertising in ethnic media channels and hyperlocal social media to leverage the City's standing as trusted messengers. The outreach program will be staffed with resources from the Office of the Mayor to ensure a coordinated, cohesive approach while promoting the equitable delivery of program benefits and opportunities.



Community Engagement

The City of Atlanta understands that community engagement is necessary to achieving the ARPA program funded goals. Through the planning and implementation of a community outreach program the City seeks to leverage the work of community organizations who have surveyed and engaged their communities.

The City of Atlanta Community Outreach Program is staffed with resources from the Office of the Mayor. The City staff will focus on developing initiatives and communication with community-based organizations that are able to engage supporters, institutions, and organizations as well as raise the awareness of the SLFRF program funded services. The Community Outreach Program will assist both internal and external stakeholders develop relationships within the community so that the target populations stay informed of the available COVID-19 relief services and how to access them. The program is expected to launch by October 31, 2021.

Labor Practices

The Water, Sewer, and Broadband Infrastructure (EC5) expenditure category is currently not applicable to the City of Atlanta. Therefore, there are no infrastructure projects or related workforce practices to describe and include in this Fiscal Recovery Funds Plan.

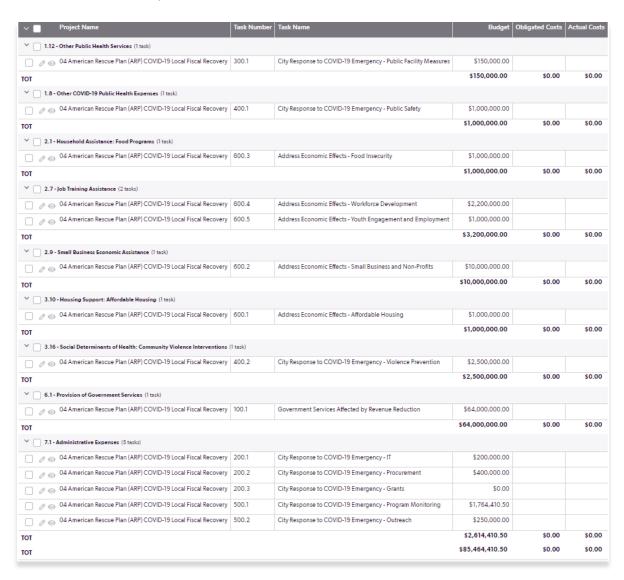
Use of Evidence

SLFRF funds will not be used for evidence-based interventions. The ARPA funded programs will be evaluated through comprehensive program evaluations; therefore, exempting the City of Atlanta from reporting on evidence-based interventions. Randomized evaluations will be used to measure each program's impacts and outcomes; however, the program specific evaluation plans will be finalized prior to each program execution. Once the data collection methods are affirmed, the key research questions being evaluated will help disaggregate data and inform judgements about the program's efficacy, make improvements when necessary, and examine the observable impact (outcomes) to the target population.



Table of Expenses by Expenditure Category

The City of Atlanta did not expend any State and Local Fiscal Recovery Funds from the date of award to July 31, 2021. Therefore, as displayed in the following table, there are no actual expenditures to date to include in this Fiscal Recovery Funds Plan.





Project Inventory

Project ID: 100.1	Project Name: Funding Amount: Project Expenditure Category:	Government Services Affected by Revenue Reduction \$64,000,000.00 EC 6, Revenue Replacement
	Project Overview:	This project will support maintaining core government services, such as police, fire, parks and recreation, and transportation, which otherwise would need to be significantly reduced to balance the budget.
	Use of Evidence:	The program goal is to provide vital government services and retain jobs despite the lost in revenue experienced due to the pandemic. SLFRF funds will not be used for evidence-based interventions. Surveys and simple scorecards may be used to assess the breadth and depth of the program strategies, evaluate the program effectiveness and to ensure the economic relief serves the purpose it was intended.

Project ID: 200.1	Project Name: Funding Amount: Project Expenditure Category:	City Response to COVID-19 Emergency - IT \$200,000.00 EC 7, Administrative
	Project Overview:	These funds will support one-time investments in technology and infrastructure as part of the City's continued transition to web and cloud-based services and in support of employees that work in remote and field-based environments. Investments include data center migration, networking equipment upgrades, and additional computer purchases.
	Use of Evidence:	The program goal is to provide vital government services and retain jobs despite the lost in revenue experienced due to the pandemic. SLFRF funds will not be used for evidence-based interventions. Surveys and simple scorecards may be used to assess the breadth and depth of the program strategies, evaluate the program effectiveness and to ensure the economic relief serves the purpose it was intended.



Project ID: 200.2	Project Name: Funding Amount: Project Expenditure Category:	City Response to COVID-19 Emergency - Procurement \$400,000.00 EC 7, Administrative
	Project Overview:	These funds will support one-time investments in technology upgrades and professional services to improve the timeliness and quality of procurements, including adjustments to the structure, processes, and systems used during the procurement cycle.
	Use of Evidence:	SLFRF funds will not be used for evidence-based interventions. Surveys and simple scorecards may be used to assess the breadth and depth of the program strategies, evaluate the program effectiveness and to ensure the economic relief serves the purpose it was intended.

Project ID: 2	200.3	Project Name: Funding Amount:	City Response to COVID-19 Emergency - Grants \$0.00
		Project Expenditure Category:	EC 7, Administrative
		Project Overview:	These funds will support one-time investments in technology upgrades and professional services to improve the timeliness and compliance of administering grants, including supplementing program and compliance staff and training to service providers.
		Use of Evidence:	SLFRF funds will not be used for evidence-based interventions. Surveys and simple scorecards may be used to assess the breadth and depth of the program strategies, evaluate the program effectiveness and to ensure the economic relief serves the purpose it was intended.



Project ID: 300.1	Project Name:	City Response to COVID-19 Emergency – Public
		Facilities Measures
	Funding Amount:	\$150,000.00
	Project Expenditure Category:	EC 1, Public Health (EC 1):
	Project Overview:	These funds will support investments in cleanliness, supplies, protective equipment, and other mitigation tactics related to the COVID-19 pandemic.
	Use of Evidence:	SLFRF funds will not be used for evidence-based interventions. Surveys and simple scorecards may be used to assess the breadth and depth of the program strategies, evaluate the program effectiveness and to ensure the economic relief serves the purpose it was intended.

Project ID: 400.1	Project Name: Funding Amount:	City Response to COVID-19 Emergency – Public Safety \$1,000,000
	Project Expenditure Category:	EC 1, Public Health
	Project Overview:	These funds will support investments in cleanliness, supplies, protective equipment, and other mitigation tactics related to the COVID-19 pandemic.
	Use of Evidence:	SLFRF funds will not be used for evidence-based interventions. Surveys and simple scorecards may be used to assess the breadth and depth of the program strategies, evaluate the program effectiveness and to ensure the economic relief serves the purpose it was intended.



Project ID: 400.2	Project Name:	City Response to COVID-19 Emergency – Violence Prevention
	Funding Amount:	\$2,500,000
	Project Expenditure Category:	EC 1, Public Health
	Project Overview:	Community-based violence intervention programs rely on street outreach and other holistic supportive services to actively remediate conflicts and prevent violence.
	Use of Evidence:	SLFRF funds will not be used for evidence-based interventions. Surveys and simple scorecards may be used to assess the breadth and depth of the program strategies, evaluate the program effectiveness and to ensure the economic relief serves the purpose it was intended.

Project ID:	500.1	Project Name:	City Response to COVID-19 Emergency – Program Monitoring
		Funding Amount:	\$1,764,410.50
		Project Expenditure Category:	EC 7, Administrative
		Project Overview:	These funds will monitor and support the program.
		Use of Evidence:	SLFRF funds will not be used for evidence-based interventions. Surveys and simple scorecards may be used to assess the breadth and depth of the program strategies, evaluate the program effectiveness and to ensure the economic relief serves the purpose it was intended.

Project ID: 500.2	Project Name: Funding Amount: Project Expenditure Category:	City Response to COVID-19 Emergency – Outreach \$250,000 EC 7, Administrative
	Project Overview:	These funds will monitor and support the outreach programs.
	Use of Evidence:	SLFRF funds will not be used for evidence-based interventions. Surveys and simple scorecards may be used to assess the breadth and depth of the program strategies, evaluate the program effectiveness and to ensure the economic relief serves the purpose it was intended.



Project ID: 600.1	Project Name: Funding Amount: Project Expenditure Category:	Address Economic Effects – Affordable Housing \$1,000,000 EC 2, Negative Economic Impacts
	Project Overview:	The program funds will reduce energy burdens by supporting energy efficiency retrofits, addressing home health and safety measures, and providing residents with tailored education that helps residents manage their energy bills after the retrofits. The program is designed to leverage economies of scale by implementing a set of standardized measures across similar single-family homes in low-income areas.
	Use of Evidence:	SLFRF funds will not be used for evidence-based interventions. Surveys and simple scorecards may be used to assess the breadth and depth of the program strategies, evaluate the program effectiveness and to ensure the economic relief serves the purpose it was intended.

Project ID: 600.2	Project Name: Funding Amount:	Address Economic Effects – Small Business and Non- Profits \$ 10,000,000
	Project Expenditure Category:	EC 2, Negative Economic Impacts
	Project Overview:	The program funds allow Individual grants, up to \$40,000, to small businesses, non-profits, cultural attractions which may be used for mitigating financial hardships and assisting to implement COVID-19 preventive mitigative tactics in the post COVID-19 environment. The key focus is placed on the impacted industries some of which are tourism, travel, and hospitality sectors. The allocation covers the grants and the staffing requirements.
	Use of Evidence:	SLFRF funds will not be used for evidence-based interventions. Surveys and simple scorecards may be used to assess the breadth and depth of the program strategies, evaluate the program effectiveness and to ensure the economic relief serves the purpose it was intended.



Project ID: 600.3	0.3 Project N Funding Am Project Expenditure Cate	ount: \$ 1,000,000
	Project Over	residents through programs such as the continuation of the Grocery Delivery Program and expansion of the Fresh MARTA Market program. In addition, funding will support establishing networks of organizations that can deliver food initiatives and one-time investments to develop the city's infrastructure and capacity to support the overall food system and to build the needed networks.
	Use of Evid	ence: SLFRF funds will not be used for evidence-based interventions. Surveys and simple scorecards may be used to assess the breadth and depth of the program strategies, evaluate the program effectiveness and to ensure the economic relief serves the purpose it was intended.

Project ID: 600.4	600.4 Project Name: Funding Amount: Project Expenditure Category:	Address Economic Effects – Workforce Development \$ 2,200,000 EC 2, Negative Economic Impacts
	Project Overview:	The program will include a mix of direct support to residents through programs such as the continuation of the Grocery Delivery Program and expansion of the Fresh MARTA Market program. In addition, funding will support establishing networks of organizations that can deliver food initiatives and one-time investments to develop the city's infrastructure and capacity to support the overall food system and to build the needed networks.
	Use of Evidence:	SLFRF funds will not be used for evidence-based interventions. Surveys and simple scorecards may be used to assess the breadth and depth of the program strategies, evaluate the program effectiveness and to ensure the economic relief serves the purpose it was intended.



Project ID: 600.5	Project Name:	Address Economic Effects – Youth Engagement and Employment
	Funding Amount: Project Expenditure Category:	
	Project Overview:	These funds will support one-time expenses associated with the comprehensive build out of a youth entrepreneurship program, including the personnel, professional services, and supplies required to attract, train, and assist youth in employment and entrepreneurship.
	Use of Evidence:	SLFRF funds will not be used for evidence-based interventions. Surveys and simple scorecards may be used to assess the breadth and depth of the program strategies, evaluate the program effectiveness and to ensure the economic relief serves the purpose it was intended.



Performance Report

This section highlights the key performance indicators for the SLFRF programs that have been initiated only. Key performance indicators are to be accomplished by the end of the program. The program output measures are still under development and review; therefore, there is currently no program performance data to report.

Program Name	Performance Indicators
Elevate Atlanta	# of art participants
	# of new visitors the program event brings to downtown Atlanta
Youth Engagement and Employment	 Target Demographics: Age, Grade, Gender, Race, Ethnicity, County and Zip Enrollment Target: 200, ages 14-24 # of workshops devoted to career exploration, academic support and quality enrichment # of youth enrolled % of youth participant retention % who complete a career training program % who complete certification/training/ apprenticeship program # of youth who secure a job within 6 months of completing the program
Gun Violence Prevention	 Identify through research 2 potential high potential communities for program implementation # of training sessions deployed for outreach workers, Program staff and other City and other COA and administrative staff
WeatheRISE	 Target Demographics- Age, Grade, Gender, Race, Ethnicity, County and Zip and housing characteristics data Owner-occupied single-family households target: 200 % of households in high energy burdened low income census tracts
Welcome ATL	 Target Demographics- Atlanta residents Target Characteristics – Individual financially impacted by COVID-19 due to loss of income, job, loss of job, reduction of hours at work, loss of childcare, or otherwise # of applicants served Maintain a master list of all the program participants
Jobs for Vulnerable Population	 Target Demographics- Age, Grade, Gender, Race, Ethnicity, County and Zip # of Participating Atlanta residents # of unemployed and underemployed Atlantans that gain a middle wage or path to a middle wage job within 6 months of completing the program



Ineligible Activities: Tax Offset Provision (States and territories only)

The reporting of ineligible activities related to the Tax Offset Provision is not applicable to the City of Atlanta and is not included in the Fiscal Recovery Funds Plan.