

2013 Atlanta Pride Festival and Parade

Expanded Security Plan

Event Type:

The Atlanta Pride Festival is an annual event held to commemorate the Stonewall riots in New York City and to celebrate LGBT culture. This year's 43rd event will be held in Piedmont Park from October 12-13, 2013. The festival will consist of a market area, which includes approximately 225 booths for food, beverages, art and crafts, business services, and community organizations. There will be one main stage and one secondary stage. The stages will host local entertainment, as well as guest speakers.

Street Closings:

On Saturday evening at 6pm, the Dyke March will exit the park from Charles Allen, travel west on 10th street to Peachtree, north on Peachtree to 14th, east on 14th street and will reenter the park at the 14th Street gate. The march lasts approximately 1 hour. Two lanes will be closed for this event, not entire streets. Also, this will be a rolling lane closure, so the lanes are only closed while the march walks down a particular section of the street.

On Sunday afternoon, the Atlanta Pride Parade kicks off at 1pm from the MARTA Civic Center Station assembly area on W. Peachtree Street, travels east on Ralph McGill, north on Peachtree, east on 10th and terminates at the Charles Allen Gate on 10th Street. The Parade lasts approximately 3 hours. Entire streets will be closed for this event.

From Friday, October 12, at 10am until Saturday, October 13, at 11pm, two lanes of 10th Street, closest to the park, will be closed from Monroe to Charles Allen. These lanes will be used for load in purposes, as well as operational parking. On Sunday, October 14, from 10:00 a.m.-11:00 p.m., all four lanes of 10th Street will be closed from Monroe to Charles Allen. These lanes will be used for load-in purposes, parade float disassembly, and operational parking.

The Pride Committee staff and volunteers are trained prior to the event on emergency management procedures, basic first aid procedures, and the importance of ensuring health, safety, and welfare of everyone throughout the weekend.

Numbers of Officers required:

Saturday, Oct. 12: Festival Hours: 10am-9pm – 40 Officers – anticipated attendance 40,000-45,000

Sunday, Oct. 13: Festival Hours: 10am-9pm – 54 Officers – anticipated attendance 45,000-50,000

While posted closing time of the event will be 9:00 p.m. each night, the festival will be permitted through 10:00 p.m.

Police Headquarters and Sub-Stations:

Police Headquarters inside the festival will be located at the Operations Center, inside Greystone. Sub-stations will be located next to each first aid location (total of 3) throughout the park. The Pride Committee is also requesting a visible police presence in the meadow in the form of a mobile unit. This request will go through the Mayor's Office. If not granted, a tent marked "Police" will be placed in the meadow.

Neighborhood Parking:

The Pride Committee will utilize paid parking lots in the Midtown area for vendors, including the new SAGE deck and Colony Square deck. Pride staff will park along the active oval roadway from the 14th Street Gate to right before the Botanical Garden stairs. There are no event elements taking place in or around this area. MARTA will be advertised on our website as the best option for patrons. Atlanta Pride is partnering with the Atlanta Bicycle Coalition to host two Bike Valet Stands for the October 12-13, 2013.

2013 Lane Closures for Atlanta Pride Parade Setup:

Sunday, October 13

Assembly Area:

We require all lanes closed on:

- West Peachtree Street NW from Pine Street NE to Peachtree Street NE
- Ralph McGill Boulevard from Courtland Street NE to Peachtree Street NE
- Ivan Allen Jr. Blvd from Peachtree Street NE to Spring Street NW
- West Peachtree Place NW from West Peachtree Street NW to Williams Street NW (Traffic will be able to flow down Spring Street NW except for when the parade entries in that section cross Spring as they march toward West Peachtree Street NW.
- Simpson Street NW from West Peachtree Street NW to Spring Street NW

We allow for room in the assembly area to permit traffic into and out of the Twelve Hotel.

For participant safety and set up, the Assembly Area must be closed by 9:30 a.m. Area may reopen as parade leaves area.