Strength in Unity



20 20

Mayor Keisha Lance Bottoms

Three-Year Review | 2021 Priorities

Strength in Unity









"Our vision for Atlanta is One Atlanta — an affordable, resilient and equitable Atlanta; a safe and welcoming city; a city with world-class employees, infrastructure and services; an ethical, transparent and fiscally responsible government; thriving neighborhoods, communities and businesses; and residents who are equipped for success."

-Mayor Keisha Lance Bottoms Vision Statement

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MAYOR



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s our Administration looks back on the past three years, we can point to with pride the

progress we have achieved, even as our city faced obstacles no one expected or could have predicted. We have overcome hardships through sheer determination and collective resolve.

The year 2020 presented challenges unlike anything we have seen. It tested every one of us. But I know that Atlanta will be a stronger, healthier and more unified city when we reach the other side of the COVID-19 pandemic.

Through decisive action and bold partnerships, we have doubled down on our commitment and reinvested our efforts to ensure Atlanta maintains its position as:

- A Safe, Welcoming and Inclusive City with Thriving Neighborhoods, Communities and Businesses
- A City with World-Class Employees, Infrastructure and Services
- An Ethical, Transparent and Fiscally Responsible Government
- A Place where Residents Are Equipped for Success

Atlanta is no stranger to adversity. Our City's history is founded on unity, which gives us the strength to overcome challenges. Now more than ever, it will take all of us working together to keep our great city healthy and prosperous for everyone and especially for our most vulnerable communities. Our success will matter only if it is equitable and sustaining for all.

When COVID-19 first hit, we responded quickly and continued core City services for our residents. We ramped up our partnerships with local and statewide health organizations and followed the science and quidelines issued by the Centers for Disease Control and Prevention (CDC) and other critical institutions such as Emory University.

We recognized the impact the health crisis was having on our communities and the disproportionate effect on communities of color. To help sustain our residents and businesses, our Administration invested more than **\$80 million** in emergency funding, resulting in rental assistance for more than **4,744 families**; emergency food programs for 5,000 residents; financial support for 815 small businesses; and permanent housing funded for 800 people experiencing homelessness.

Together, we work hard each day to continue stabilizing our city and we are pushing forward on building One Atlanta — a city that is affordable, resilient and equitable. In 2021, we will continue to focus on the health and safety of our residents; advance additional racial justice initiatives; expand criminal justice reforms while also decreasing crime; increase employment opportunities and economic mobility for our legacy residents and businesses; and invest additional resources to continue expanding affordable housing.

We will continue to build on the City of Atlanta, the beloved place that we are proud to call home.

Thank you,

Mayor Keisha Lance Bottoms

COVID-19 RESPONSE AND RECOVERY

Decisive Mayoral leadership, reliance on real-time public health data, and the tireless work of City of Atlanta staff helped flatten the COVID-19 curve.

COVID-19 RESPONSE ACTION LIST

- Stood up Pandemic Response Team
- Formed Advisory Council of health and business leaders in February 2020
- Rolled out five-phase Reopening Plan and data dashboard
- Froze City foreclosures and water disconnections
- Shifted non-essential employees to teleworking and supported hazard pay, while maintaining City services

- Implemented a City-wide mask mandate
- Created Learning Pods for Atlanta students to give underserved children access to virtual learning
- Strengthened preparation with hiring of new Chief Housing Officer and Chief Health Officer
- Opened an isolation hotel for displaced residents to safely isolate



5,000

People served through emergency food programs 4,744

Families receiving housing assistance

815

Small businesses supported

800

People experiencing homelessness can now access housing funding



Public/Private Investment

#ATLSTRONG











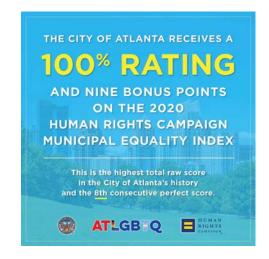
Ended ICE contract

after family separation crisis

A Safe, Welcoming and



in partnership with **Fulton County**





CRIMINAL JUSTICE REFORM

- Reformed cash bail
- Reduced average Atlanta City Detention Center (ACDC) population to less than 2% capacity
- Released Reimagining Criminal Justice Reform report
- Launched top-to-bottom review of policing in Atlanta with Police Executive Research Forum (PERF) and APD **Urban Planning and Management**
- Earned highest possible ISO 1 rating for our fire department, keeping households safe and insurance premiums low









Public Safety

Completed **tWO** new fire and police public safety facilities

> Three new fire stations underway



25% Increase in base pay

for Atlanta's firefighters





30%



Hartsfield-Jackson Atlanta International

Airport celebrates the 50th anniversary

of PRIDE by lighting

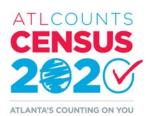
its canopies



Feduced more than 500,000 metric tons of CO₂

with work through the American Cities Climate Challenge actions

Census



2020 Census made sure ATL Counts by improving self-response rate to 59.8%, supporting Georgia's 99.9% final enumerated coverage rate

GREENSPACE/SUSTAINABILITY

- 21,000 meals recovered to feed Atlantans when six airport restaurants participated in the first Food Matters Restaurant Challenge
- 7.1-acre new City park and largest national urban food forest established at Browns Mill











All in on Affordable Housing



6,007

New and preserved affordable homes of 20,000 commitment by 2026



\$50 million

Invested through
HomeFirst towards ending
homelessness in Atlanta



Atlanta Department of Transportation

atlantaga.gov



first-ever Atlanta Department of Transportation (DOT)





WORLD CLASS



Fix-It Atlanta



Clean Sweep removed

8,388

tons of trash

across Atlanta neighborhoods



27,435
Potholes filled



More than

1.7 Million

311 service

requests handled



EMPLOYEES, INFRASTRUCTURE AND SERVICES

With nonstop service to more than 150 U.S. destinations and 70 international destinations in more than 50 countries, ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 individuals working on-site.

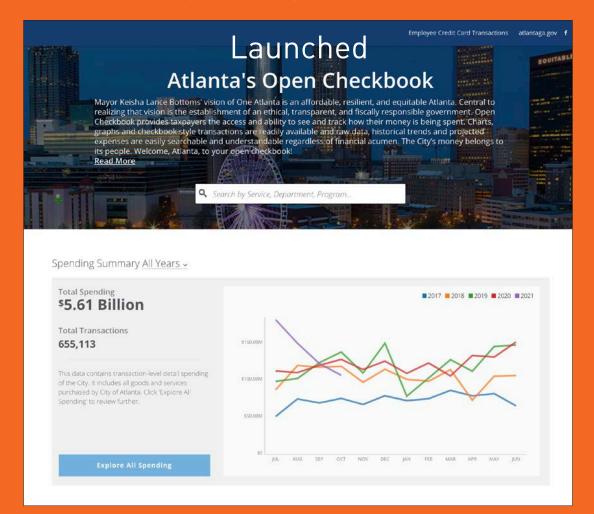


An Ethical, Transparent and Fiscally

RESPONSIBLE

SUCCESS LIST

- Reformed the City of Atlanta's employee bonus policy
- Hired first-ever Chief Transparency Officer
- Created the Office of Inspector General
- Implemented a new e-procurement system (ATL Cloud), creating cost and time savings for vendors and the City
- Archived Police video interactions in the Cloud





Awarded

Georgia First Amendment
Foundation Weltner Freedom
of Information Award

Upgraded

208 Atlanta Police vehicles with surveillance cameras

Ethics

Championed task force for the promotion of public trust



Residents Who Are

AILE TA U E NT P ATLAI A



 Launched Bank On Atlanta with nine partner financial institutions offering low to no-cost bank accounts

1 Atlanta Everyone is Welcome

 Equitable hiring reforms: Ban the box and removal of salary history



investatlanta.com/economicmobility



Established \$15/hr

minimum wage for City employees



Youth

Broke ground

on two new @Promise **Youth Centers**

Expanded

engagement and grew **Atlanta Public Schools** (APS) partnership

Engaged 8,412 youth through Camp Best Friends



Provided 1,387 summer jobs to youth

2021 AGENDA

Top 5 Agenda Items

1

Maintain strong Covid-19 response and recovery measures 2

Strenthen

Public Safety

efforts and
reforms,
including the
re-imagining
of the Atlanta
City Detention
Center

3

Continue investing in Affordable Housing

4

Increase **Economic Mobility**, especially in black and brown communities facing persistently high rates of poverty and unemployment

5

Expand safe and accessible **Transportation**

Other Key Initiatives

- Add to City park and greenspace through future acquisitions and development, including the 280-acre Westside Park grand opening and continued Beltline expansion.
- Invest in Atlanta youth by closing the virtual learning gap, expanding financial support for continued education, and implementing entrepreneurship programs.
- Provide LGBTQ professional development and mentorship programming, and hire an HIV fellow.
- Continue to combat climate change through regional partnerships and local programs, including a new WeatheRISE weatherization program to equitably reduce home energy bills.



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